

Archie
COMICS



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Jughead

COMICS®

YOU'RE RIGHT, ARCHIE!
IT'S MUCH TOO *WINDY* TO
THROW *SNOWBALLS*!



REX W.
LINDSEY



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Where
have all
the cookies
gone?

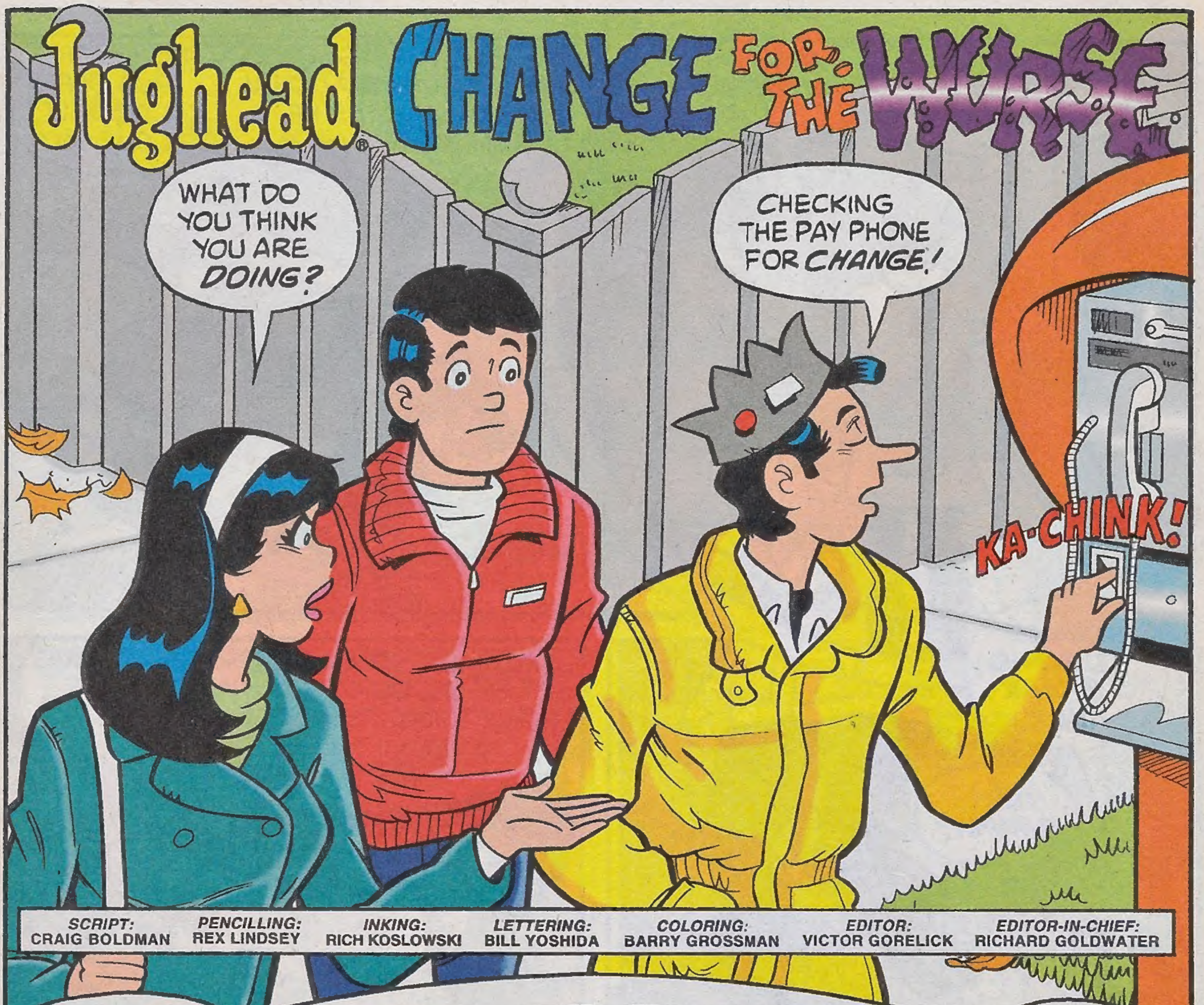
Into Hershey's®
Cookies'n'Creme.

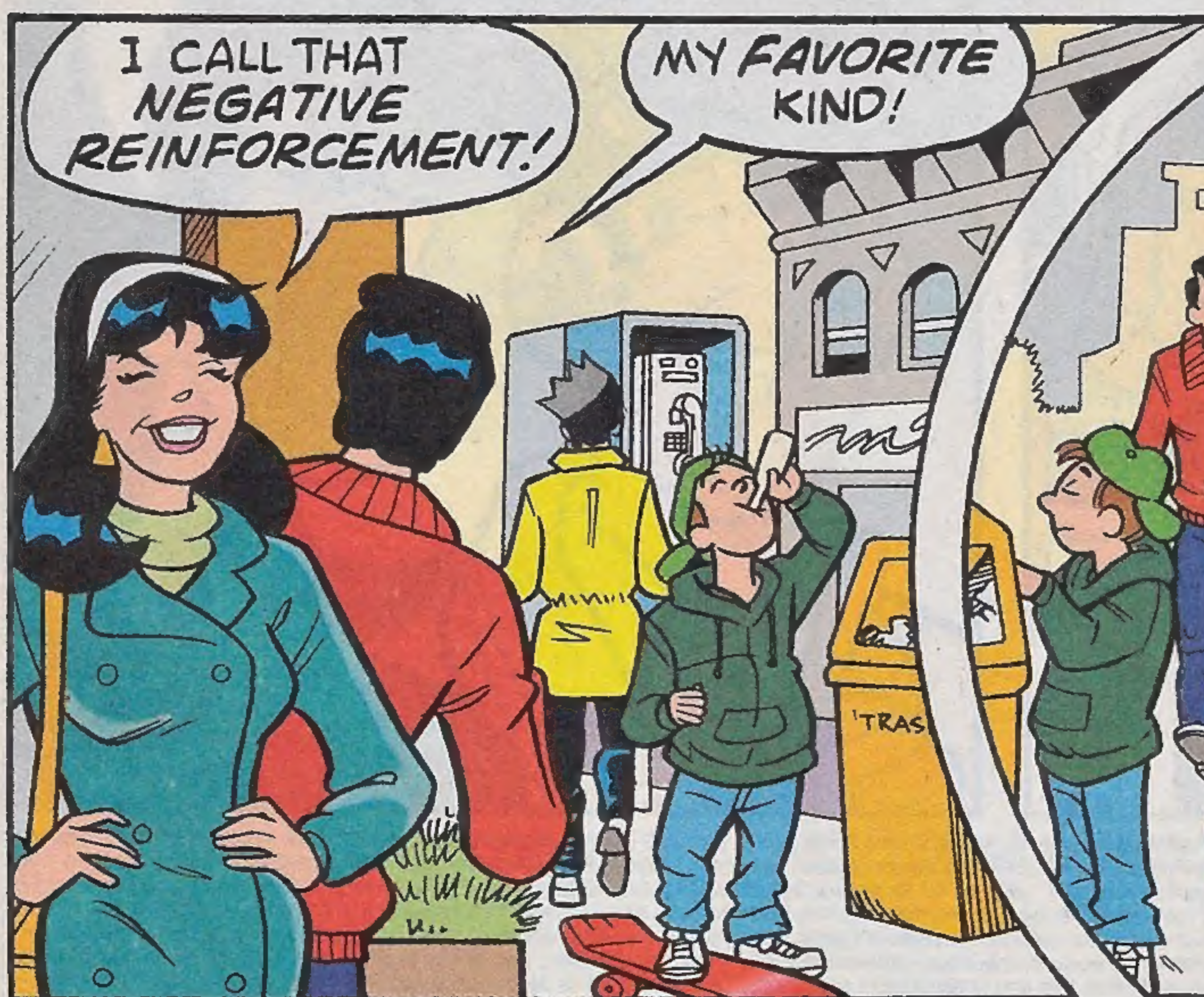
Jammed with cookies.

Crammed with Crunch.

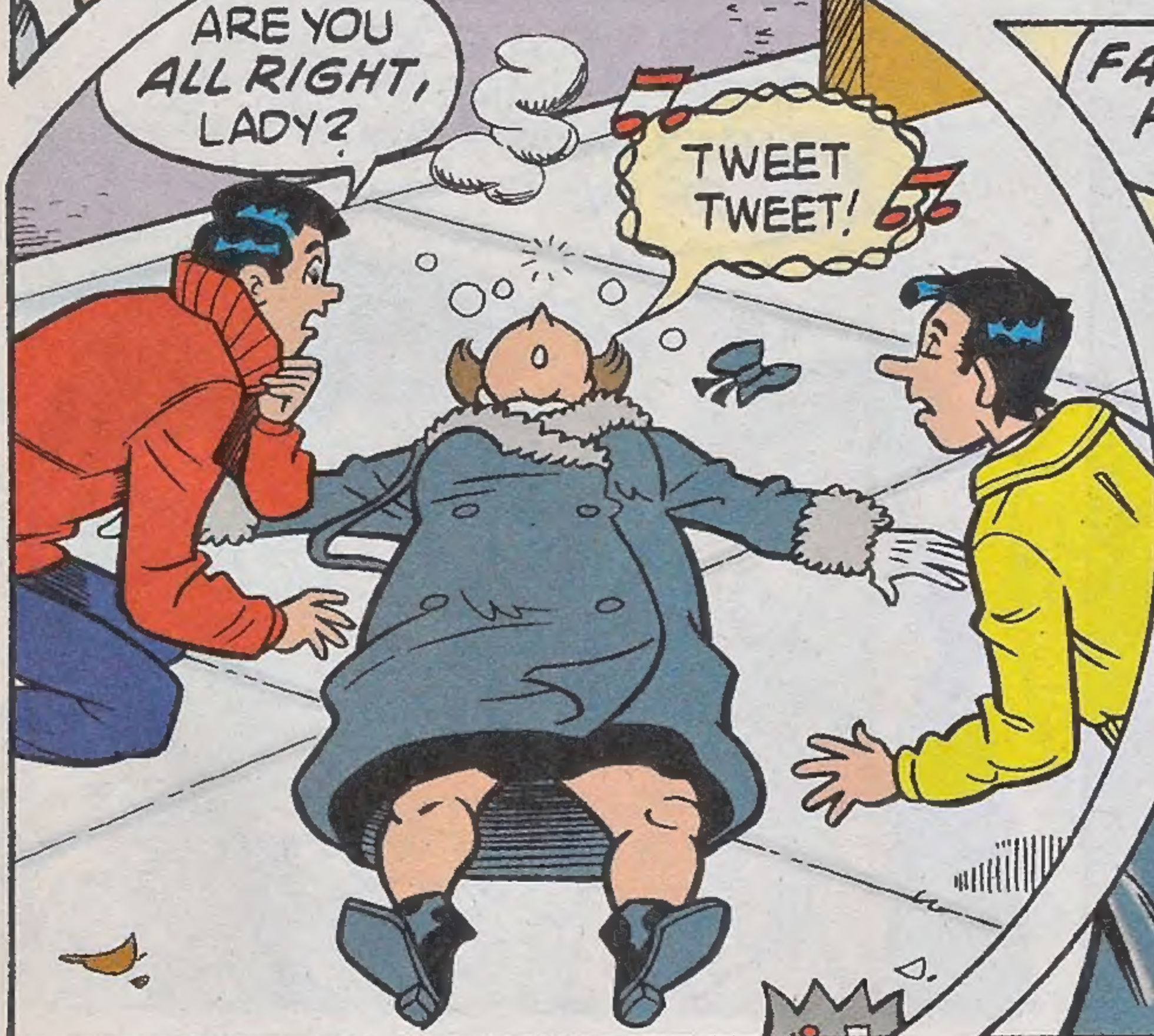
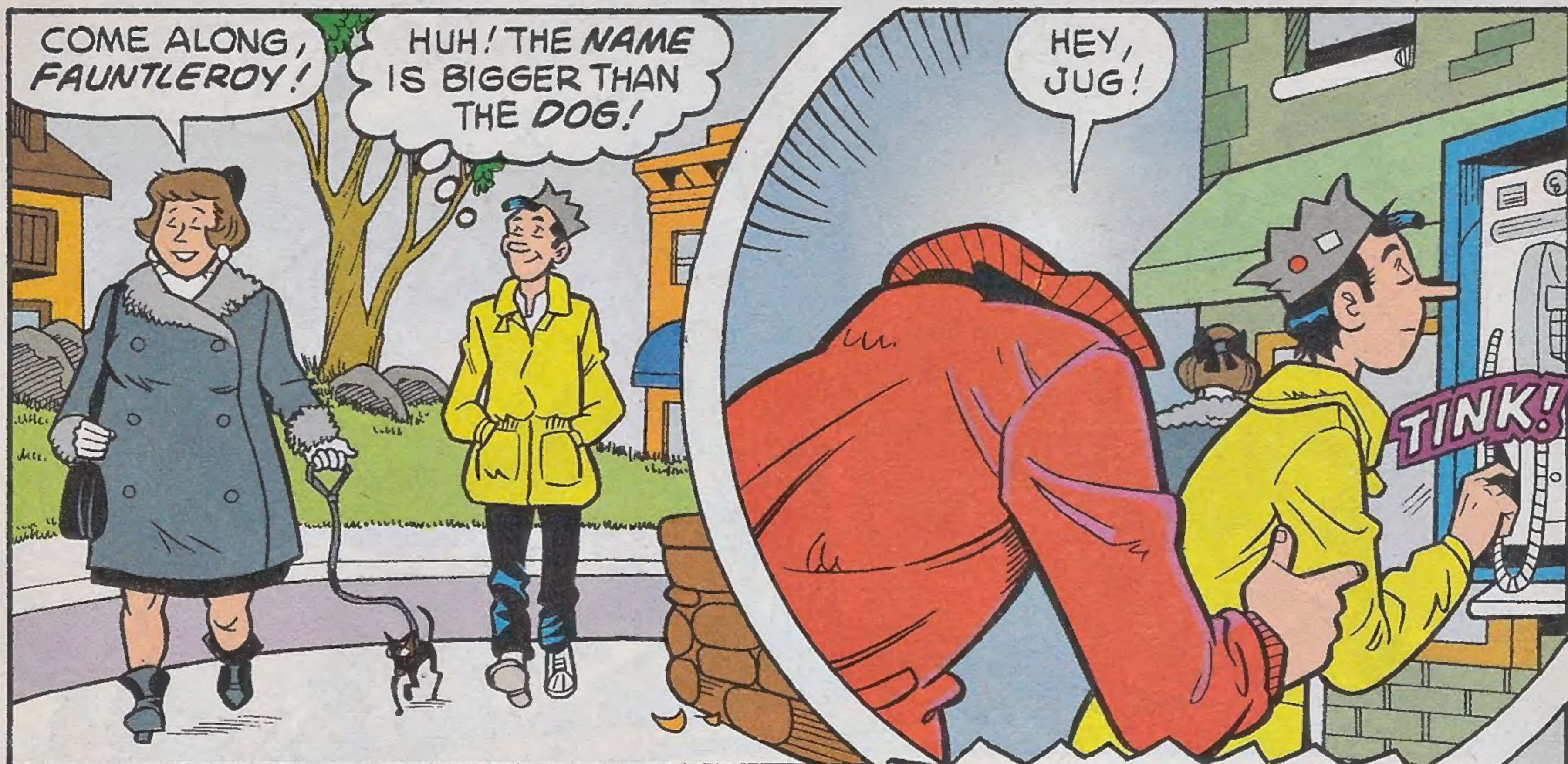


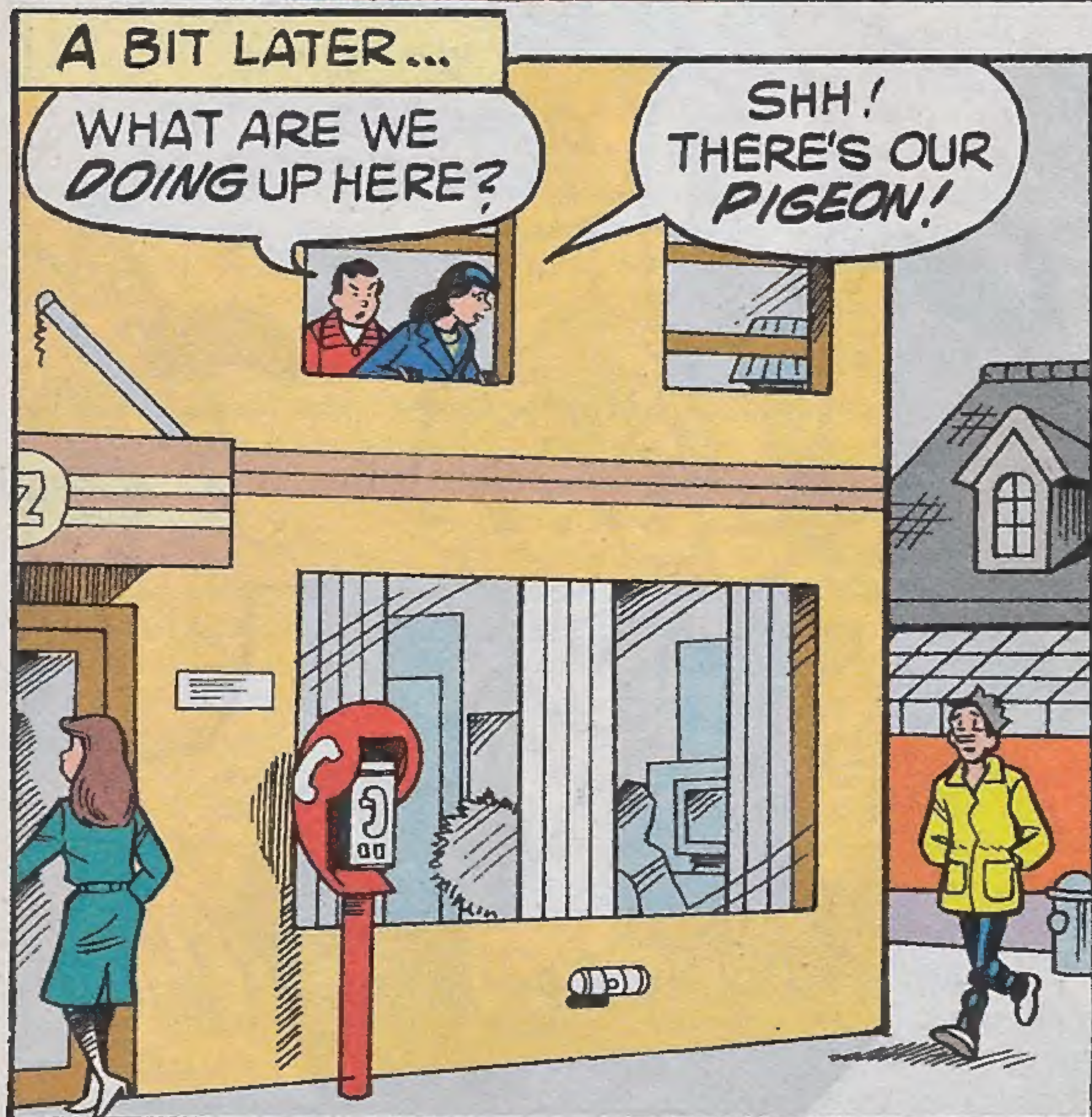
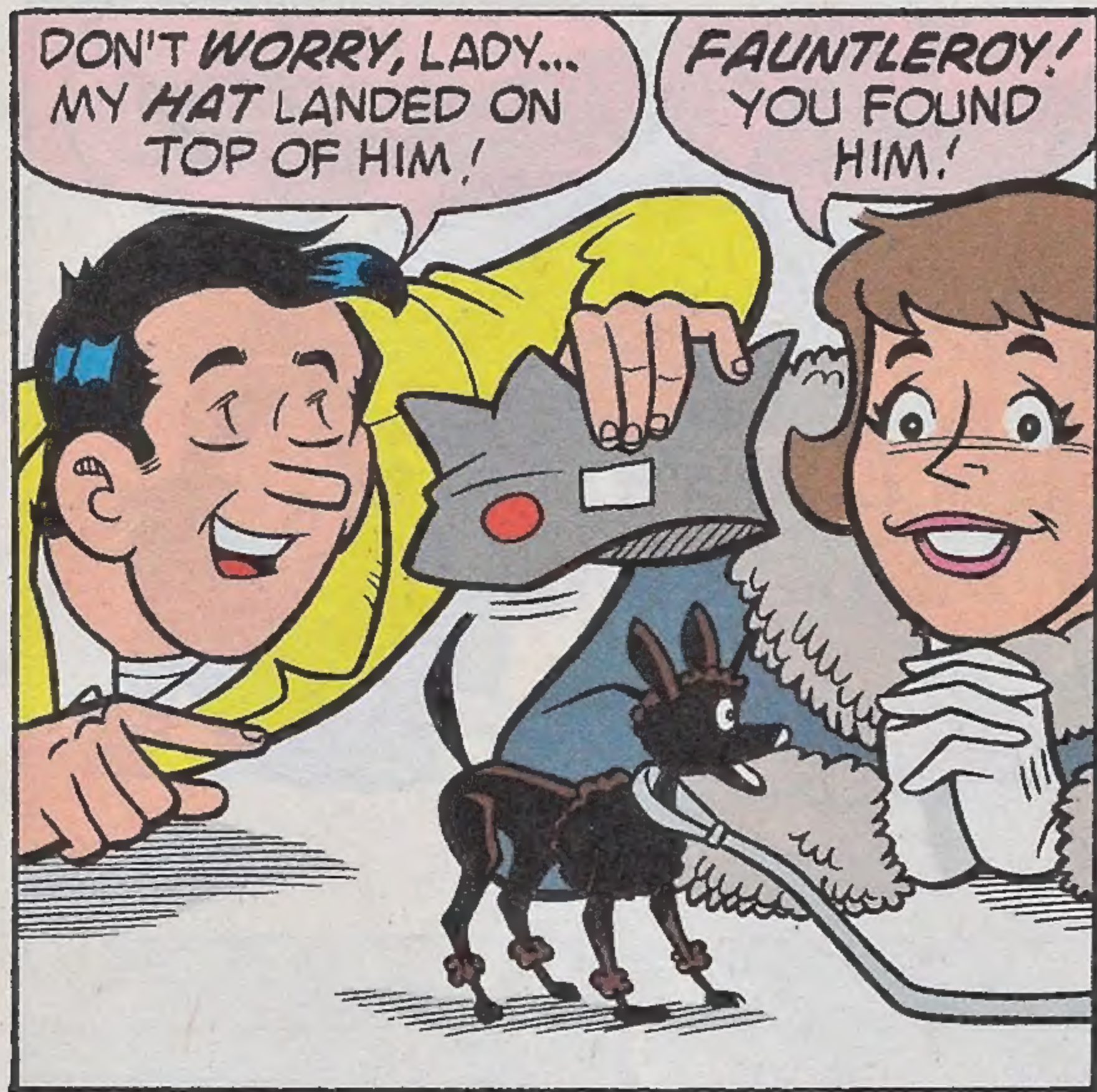
A mouthful of cookies in every bite.™





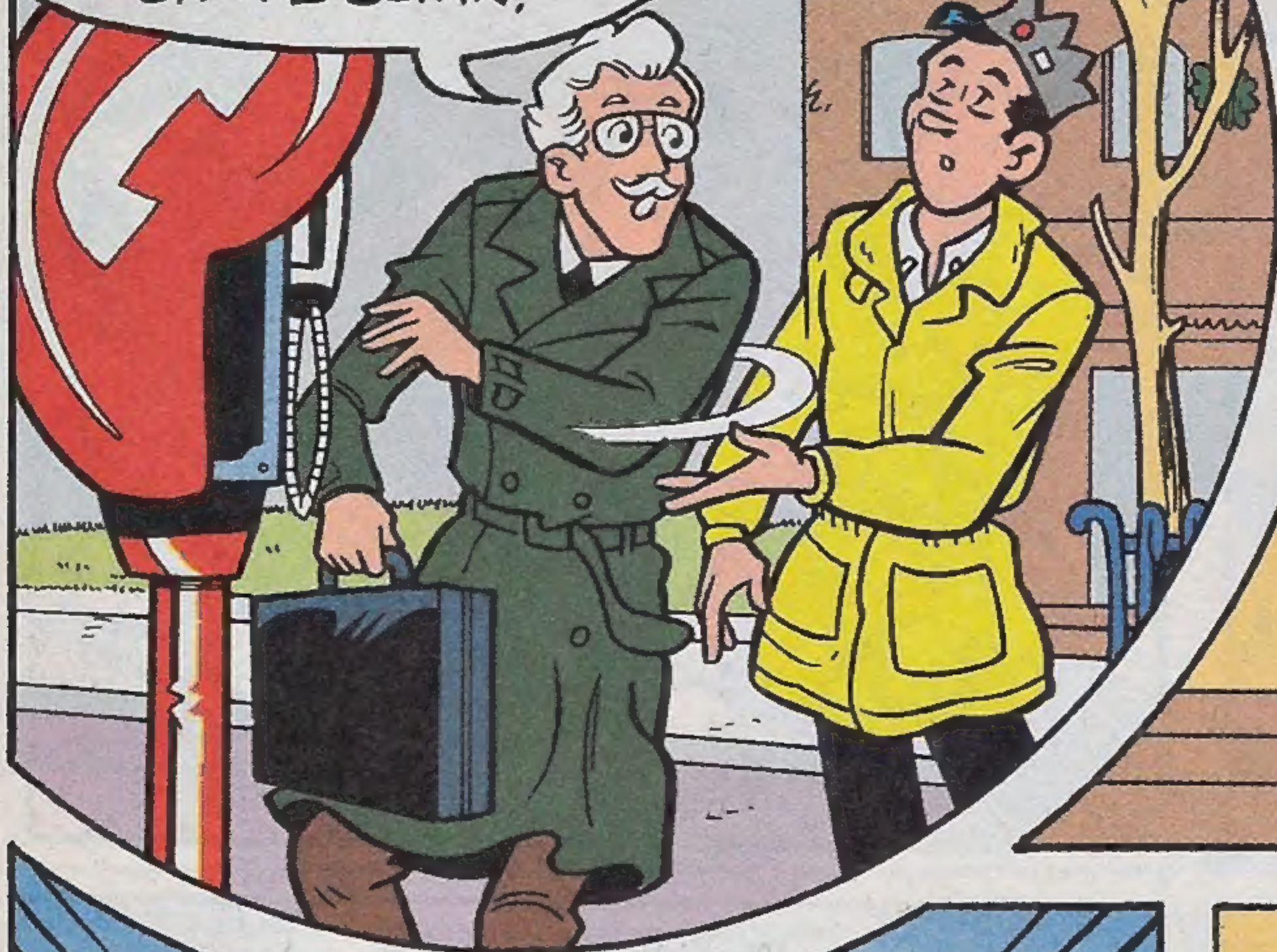






EXCUSE ME, JUGHEAD!
I HAVE AN IMPORTANT
CALL TO MAKE AND
MY CELL PHONE IS
ON THE BLINK!

SURE,
MR. LODGE!



LET 'ER
RIP!

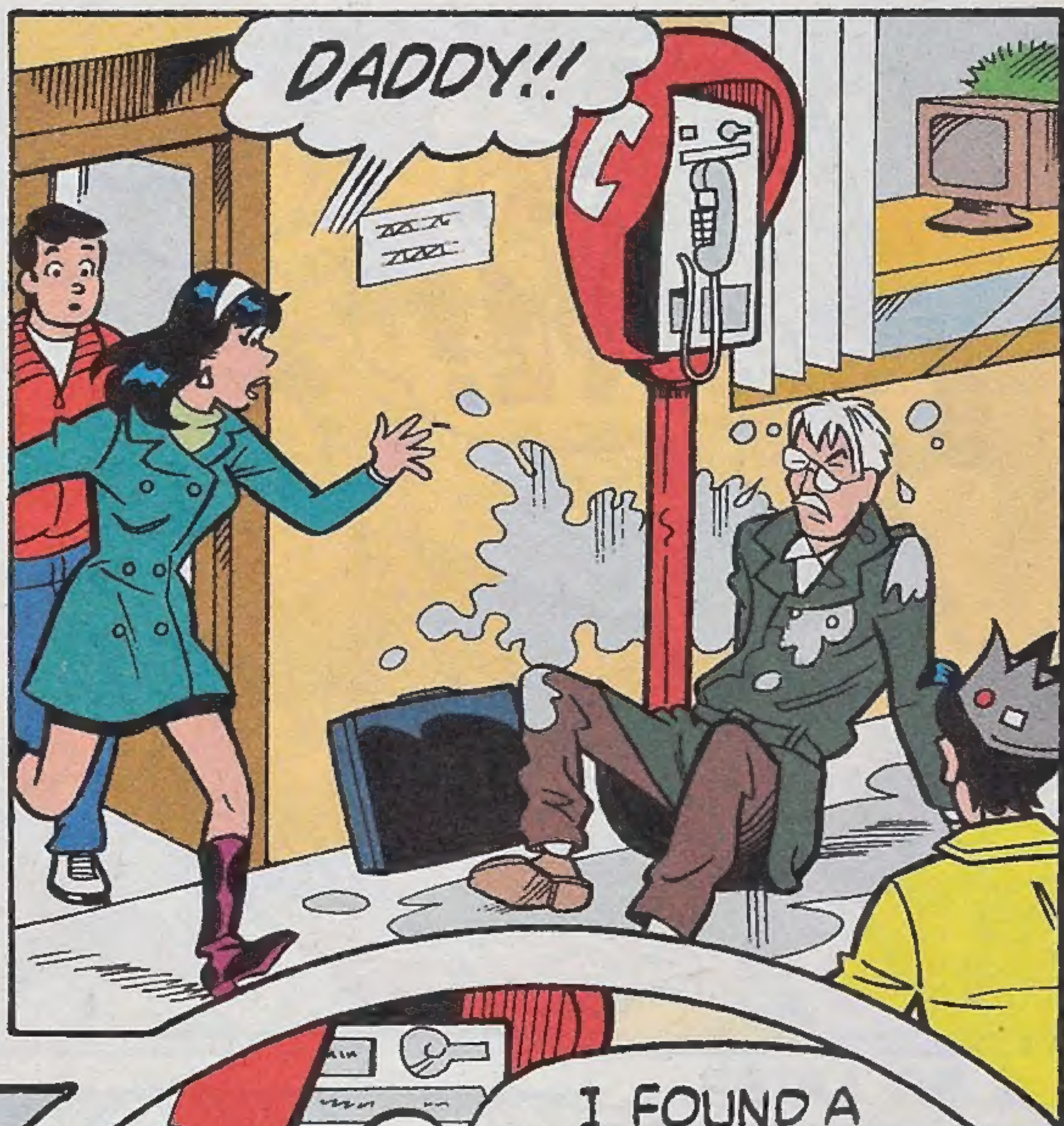
WAIT A
MINUTE! THAT
LOOKS LIKE ...



SPLOOSH!



DADDY!!

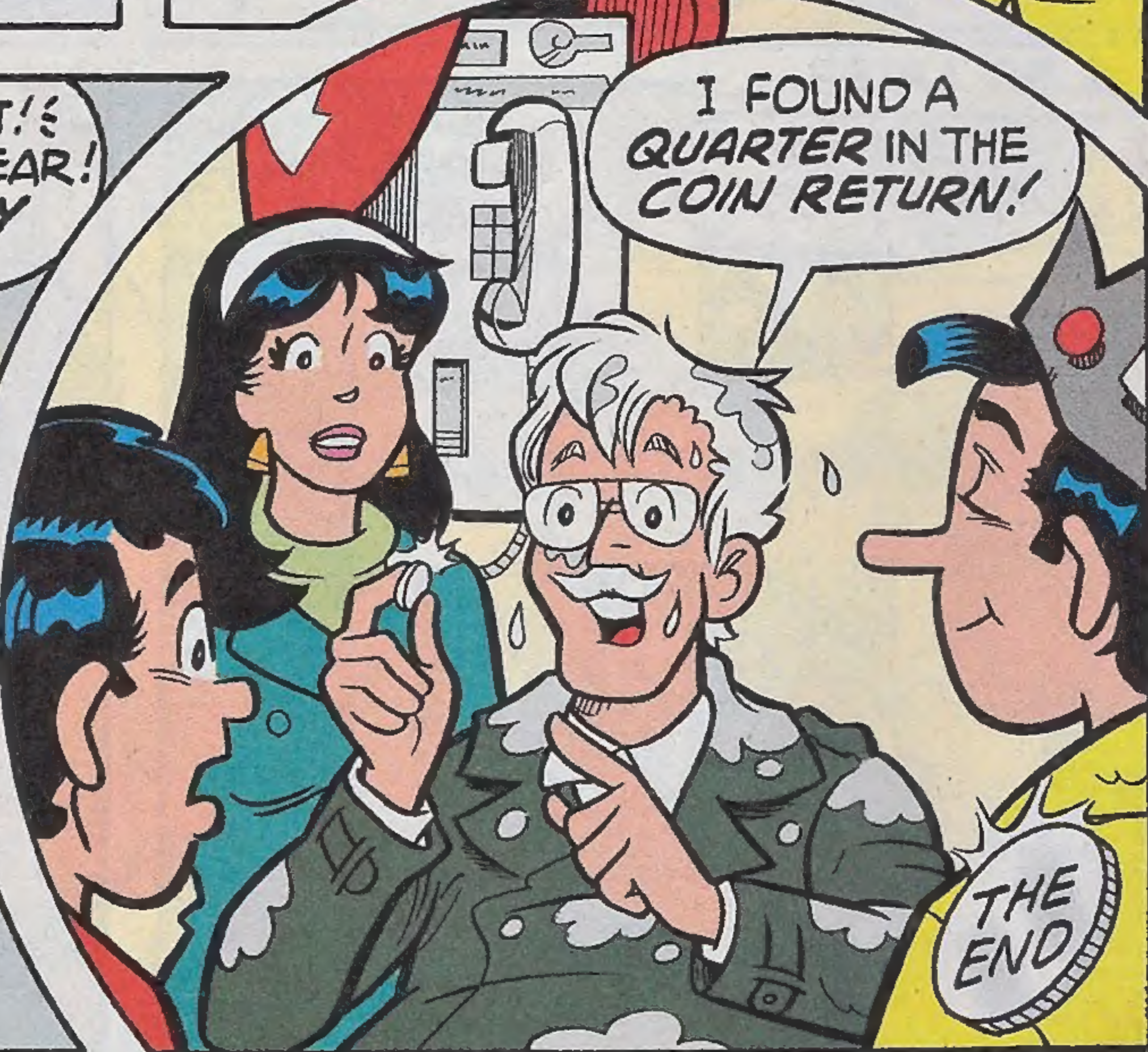


**DADDY! SPEAK
TO ME!**

≡ SPUT! ≡ SPUT!
NEVER MIND, DEAR!
IT'S MY LUCKY
DAY!



I FOUND A
QUARTER IN THE
COIN RETURN!





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Make Fun of Lunch:



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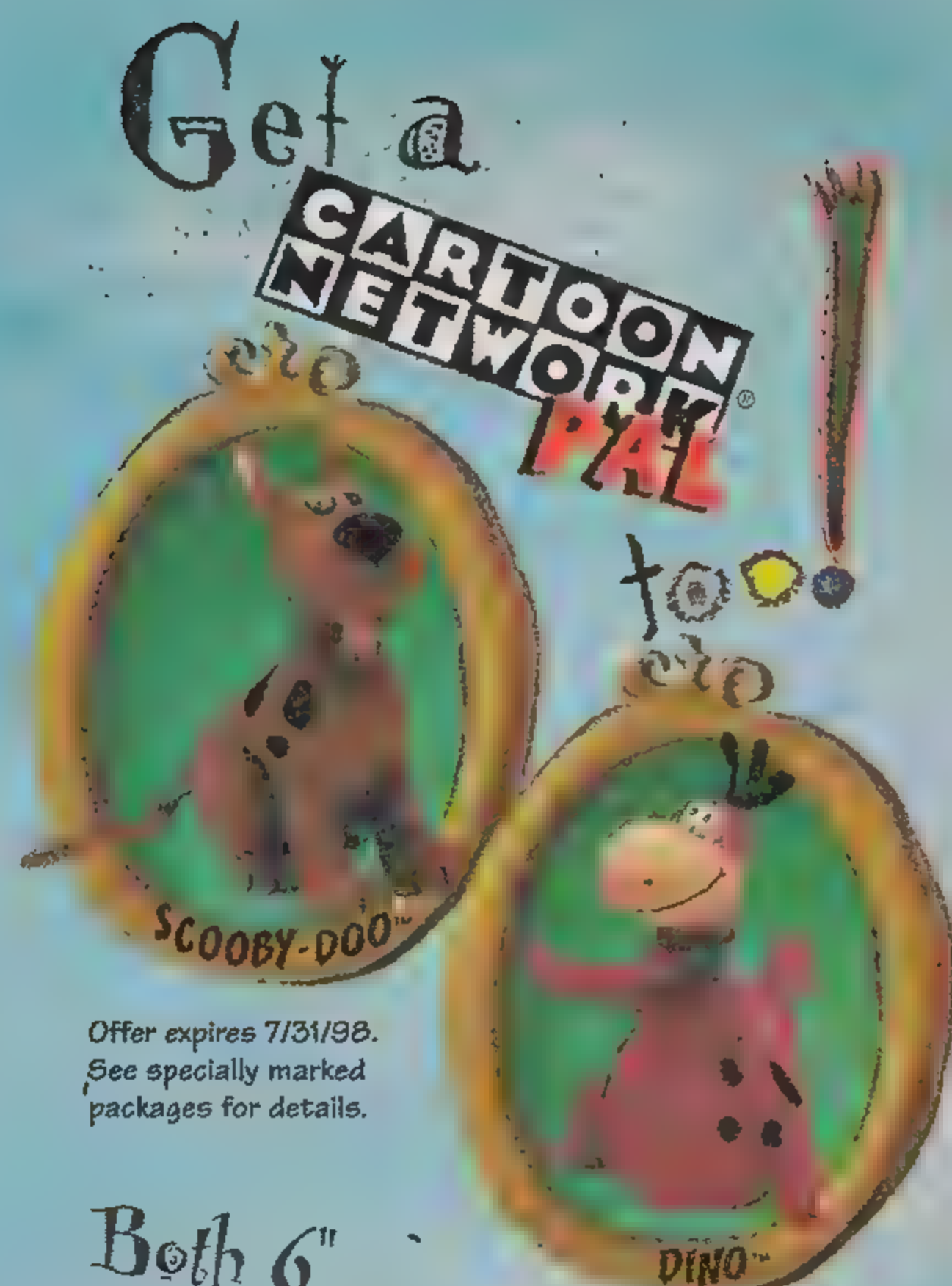
Dear Archie Readers,

The ever-present love triangle between Archie, Betty and Veronica, has become the main ingredient for many of the stories you've come to love and enjoy. But there's another ingredient that has been included lately, it's called "Cheryl Blossom." Now Cheryl lives in another part of town, shows up occasionally and causes all kinds of grief for Betty and Veronica, by trying to divert good ol' Archie's attention. And that she does very well. But, she goes away and attends school at.....RIVERDALE HIGH?!? Yes, it's true. And if you read Cheryl Blossom #11, you'll know what I'm talkin' about. Cheryl is now a regular student at RHS. Guess what? She's not going away so fast, although I'm sure Betty and Veronica may have some ideas about that.

Let's turn our attention to the latest issue of Cheryl Blossom (#12). Being a new student at Riverdale, Cheryl decides to become involved in some extracurricular activities; namely, the school newspaper. Can you see the possibilities?.....Is Mr. Weatherbee really an alien?.....Will Cheryl turn the Blue & Gold into a sleazy tabloid? This is journalism that can only be delivered by that radical redhead. Don't miss it. On sale February 27th.

Did you ever wish that you could go back in time? Imagine how well you would do on your history exams. In a story called "Riverdale Revisited," Betty finds an unusual pair of glasses. When she puts them on, she is instantly transported back to historical Riverdale. While in the past Betty saves a young boy from drowning. You'll be astonished when you find out just who that boy was. This story appears in Betty #61, on sale next month.

Write your letters to:
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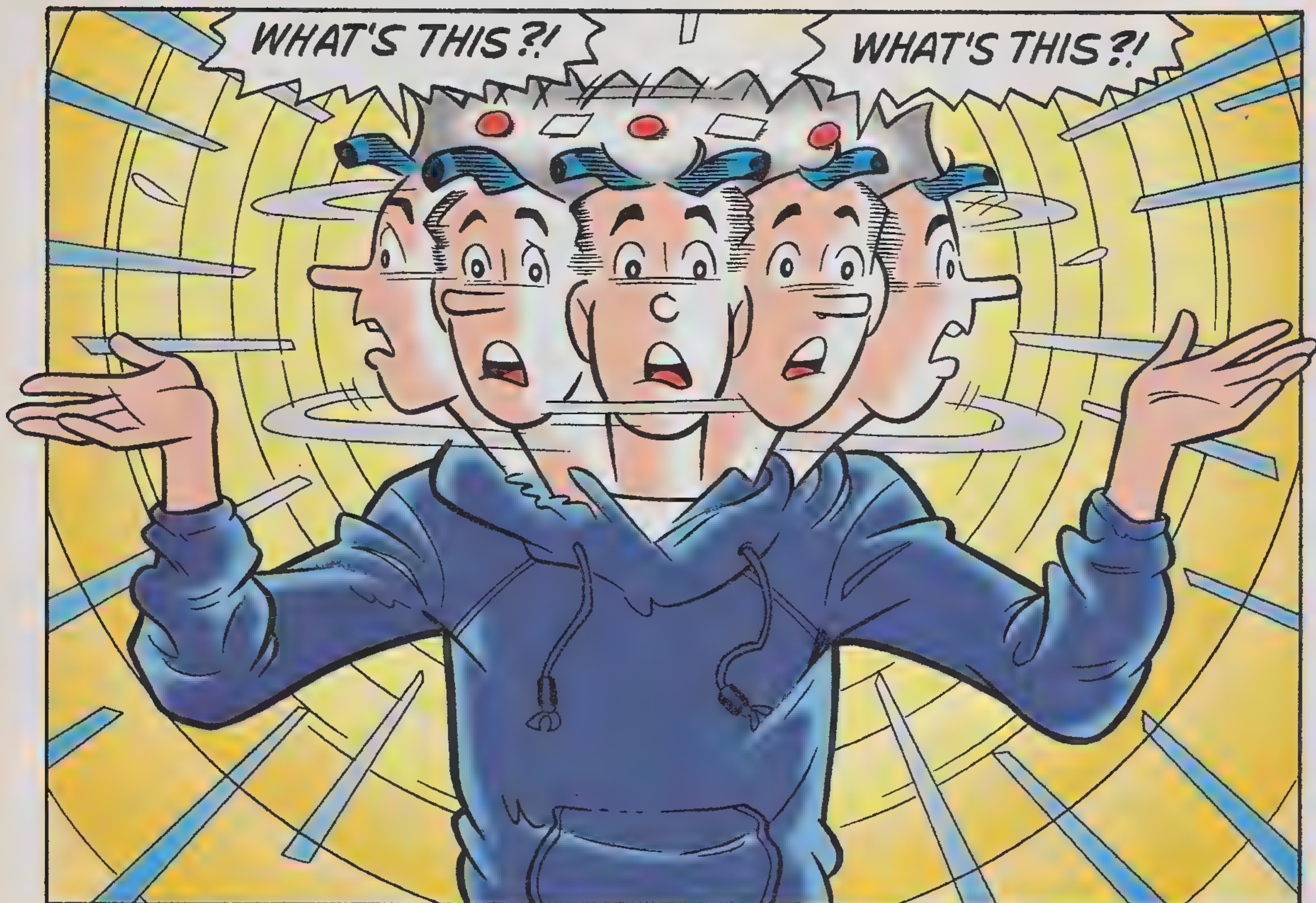
Lunchables

Make Fun of Lunch!

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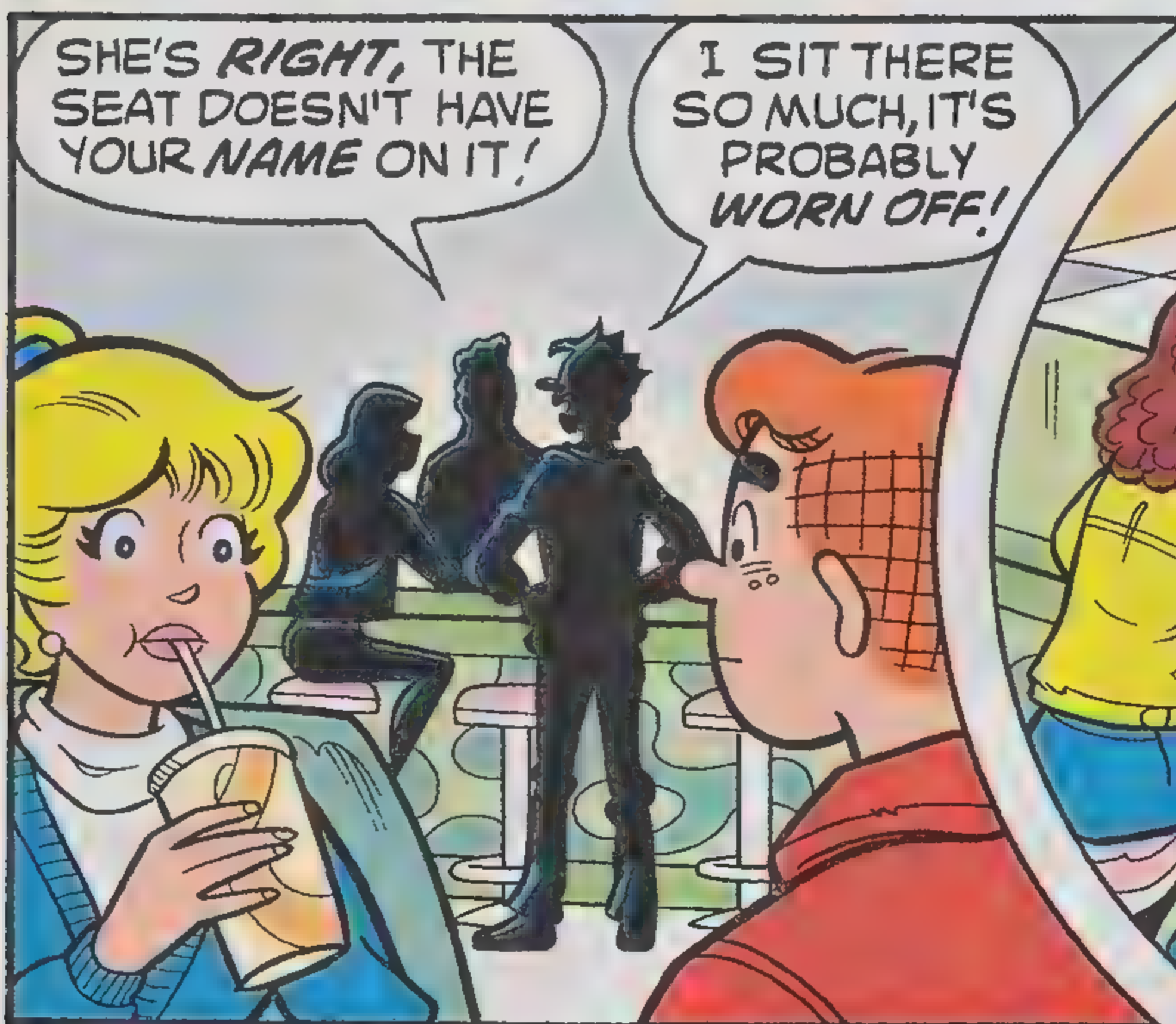
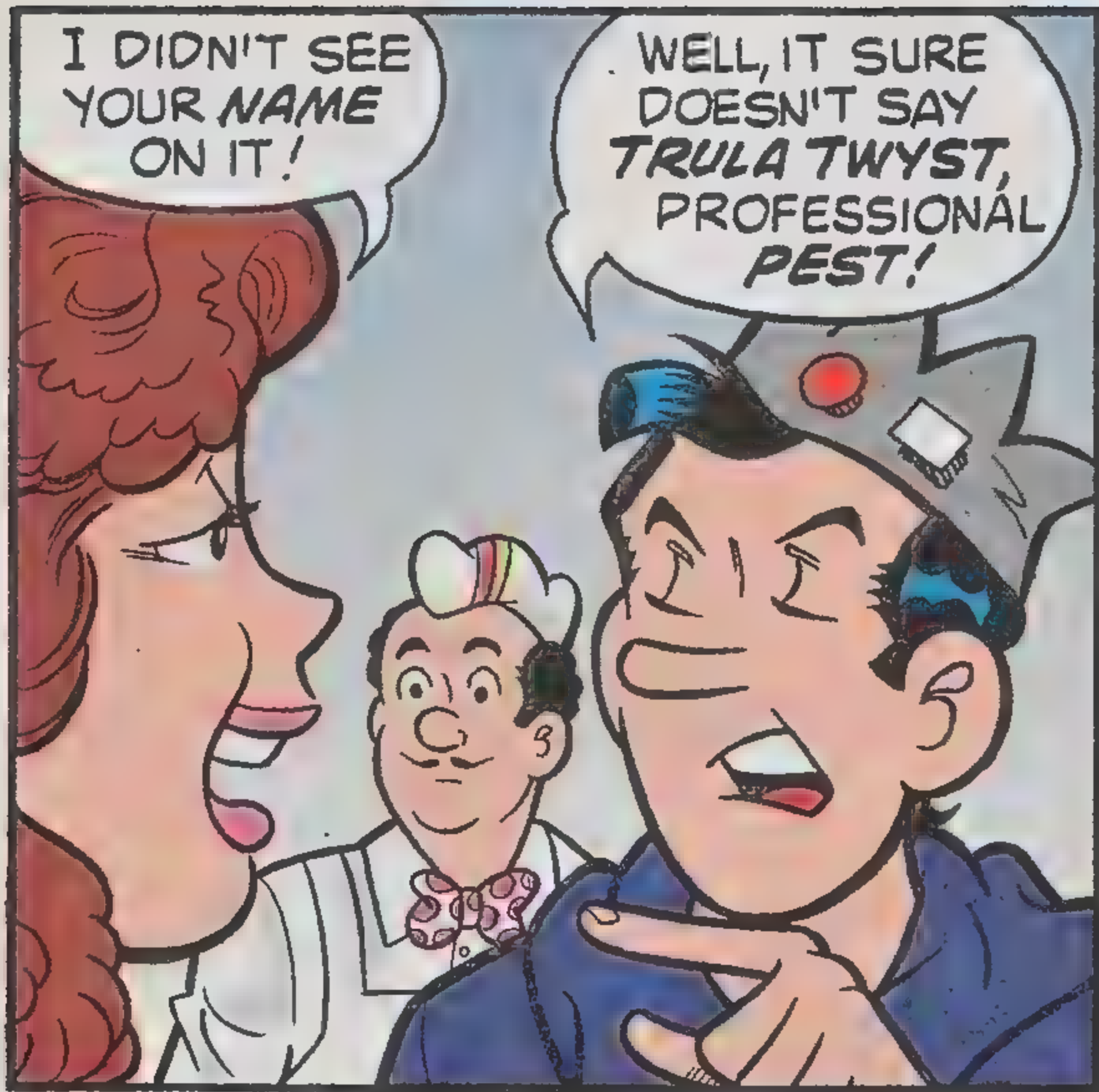
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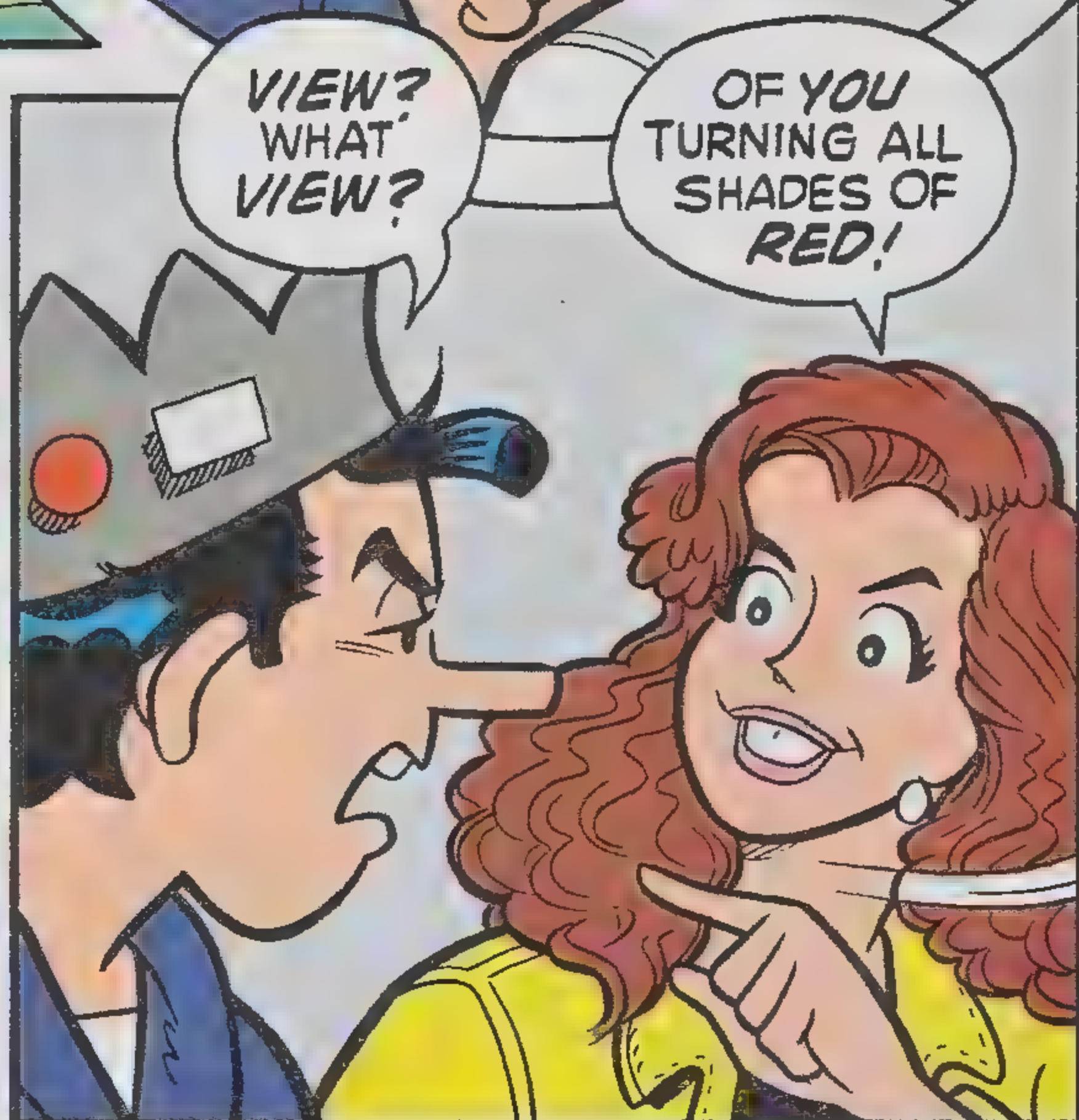
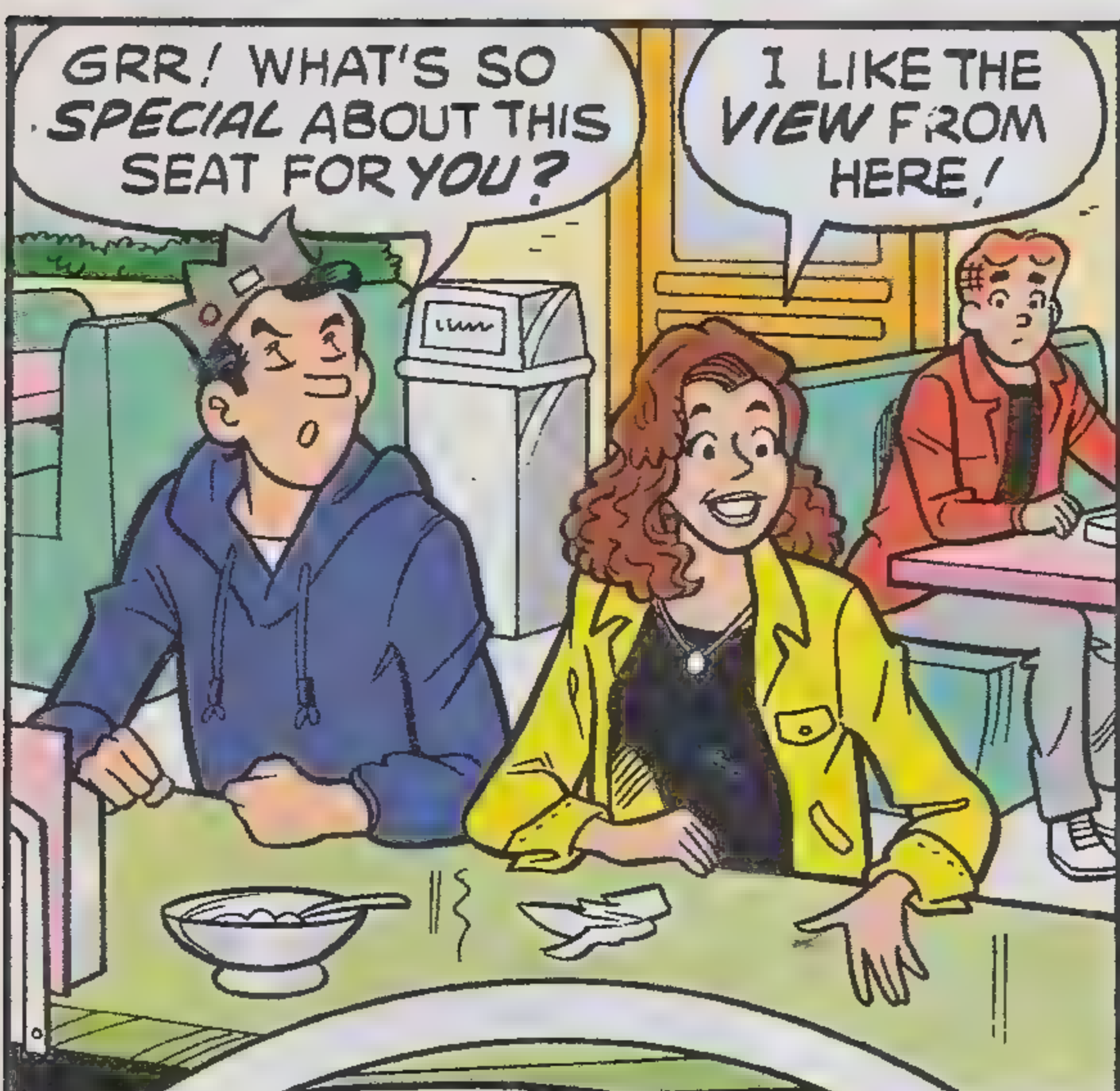
1. NO PURCHASE NECESSARY: To receive a free game message, send a self-addressed, stamped (#10) envelope to: Oscar Mayer® Lunchables®/Cartoon Network Requests, P.O. Box 4179, Blair, NE 68009-4179. Residents of VT and WA only need not affix postage to return envelopes. Limit one request per outer mailing envelope. Requests must be received by 7/13/98. Game ends 8/3/98. **2. HERE'S HOW TO PLAY:** Look inside specially marked packages of OSCAR MAYER LUNCHABLES Fun Packs for the official game message. Four Collect and Win game messages are available, each showing one of the following letters: "T", "O", "I", "N". Carefully tear off the game message and save it to try to collect all 4 Collect and Win game messages. If you succeed in collecting 1 of each of the 4 Collect and Win game messages, you are a winner (subject to verification). To claim a prize, see rule #3. **3. TO CLAIM A PRIZE:** Mail your 4 Collect and Win game messages, each showing one of the following letters: "T", "O", "I", "N", in a hand-addressed, stamped, #10 envelope along with a plain piece of 3" x 5" paper on which you have hand printed your complete name, address, zip code and telephone number to: OSCAR MAYER LUNCHABLES/Cartoon Network Claims, P.O. Box 4090, Blair, NE 68009-4090, VIA REGISTERED MAIL ONLY, to be received by 8/3/98. All claims are subject to verification. All claims submitted become the sole property of Oscar Mayer Foods and none will be returned. No correspondence will be acknowledged or entered into. Game materials are void if obtained where prohibited by law, obtained through unauthorized distribution channels and/or if any part is illegible, mutilated, altered, forged, duplicated or tampered with in any way or if it contains printing, typographical, mechanical or other errors. Liability for any irregular or defective game message is limited to replacement with another, while supplies last. **4. PRIZES, APPROXIMATE RETAIL VALUE AND APPROX. ODDS OF RECEIVING THE RARE COLLECT AND WIN GAME MESSAGE (NON-RARE COLLECT AND WIN GAME MESSAGE LETTERS ARE DISTRIBUTED EQUALLY. UNCLAIMED PRIZES WILL NOT BE AWARDED.)** All 250 prizes with a total approximate retail value of \$135,687.50, are available to be won as follows: (250) Prizes - A Toon Room which consists of a combination 20" TV/VCR, denim bean bag chair, Toon blanket, Scooby-Doo pillow, video collection, a Cartoon Network TV picture frame and a Scooby-Doo light plate cover (\$542.75 ea.), 119,088. Prize consists of only those items specifically listed as part of the prize. **5. GENERAL RULES:** Game open only to U.S. residents. 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Noncompliance within this time period or return of any prize/prize notification as undeliverable will result in disqualification. Acceptance of prize offered constitutes permission to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Not responsible for lost, late, mislabeled, misdirected or postage due claims/mail. **Limit one prize per family/household.** The decisions of D.L. Blair, Inc., an independent judging organization, are final in all matters relating to this offer, including winner verification. If, due to an administrative, printing or production error, more instant winner prize messages are distributed, or more prizes are claimed than are intended to be awarded according to Rule #4, prizes will be awarded in a random drawing from among all verified prize claims received for that prize level. In no event will sponsor be obligated to award more than the stated number of prizes. **6. 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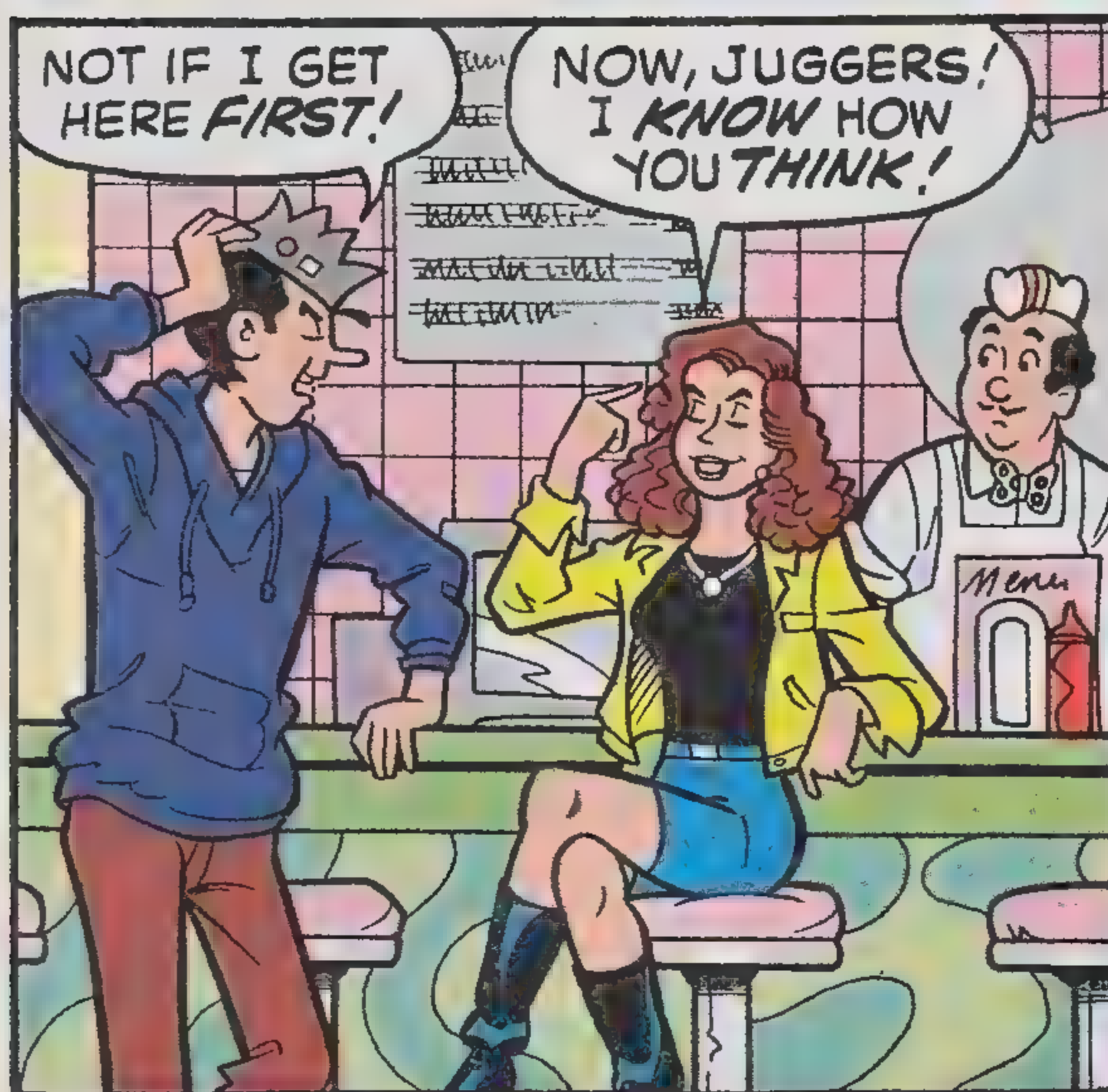
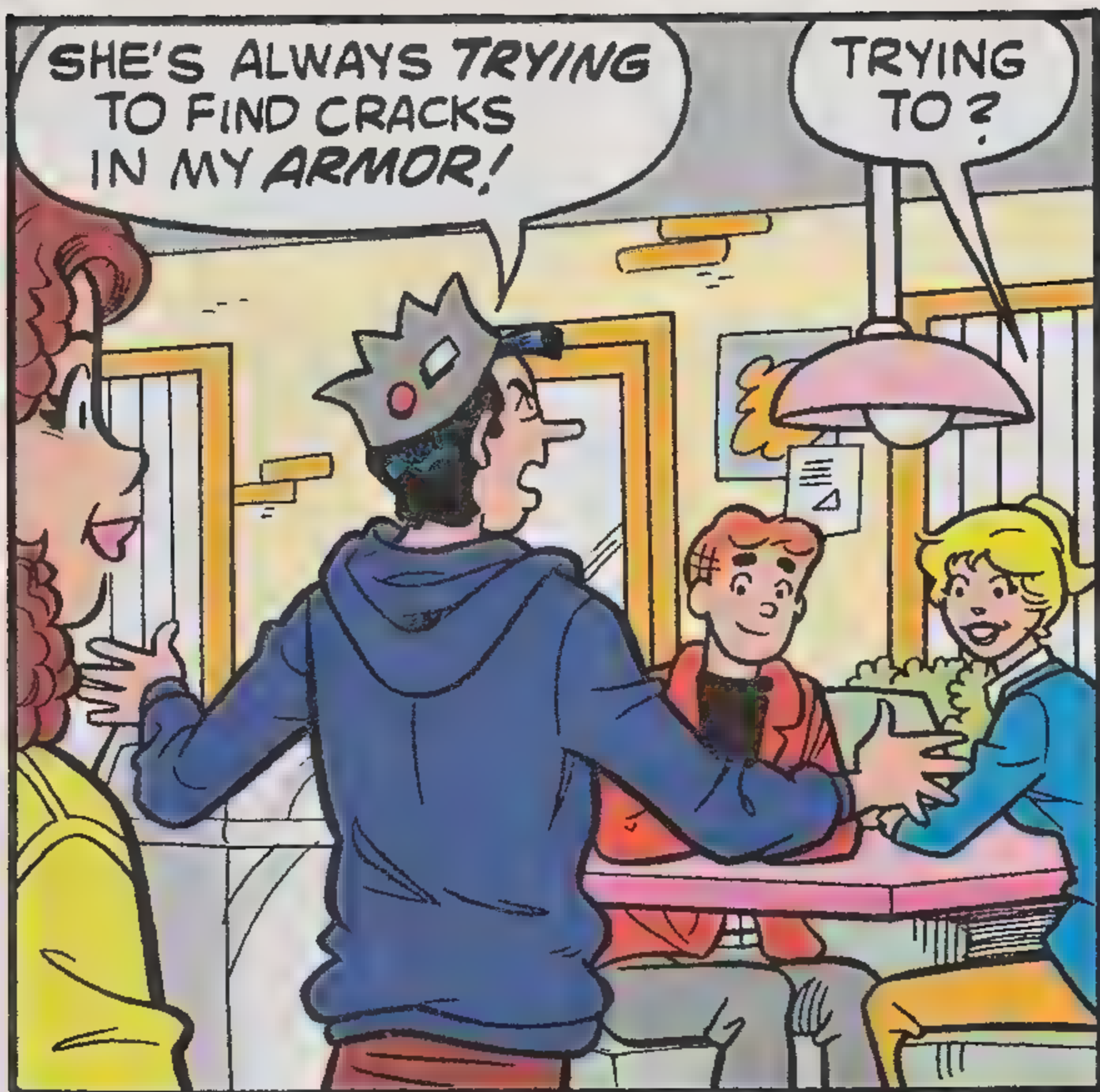


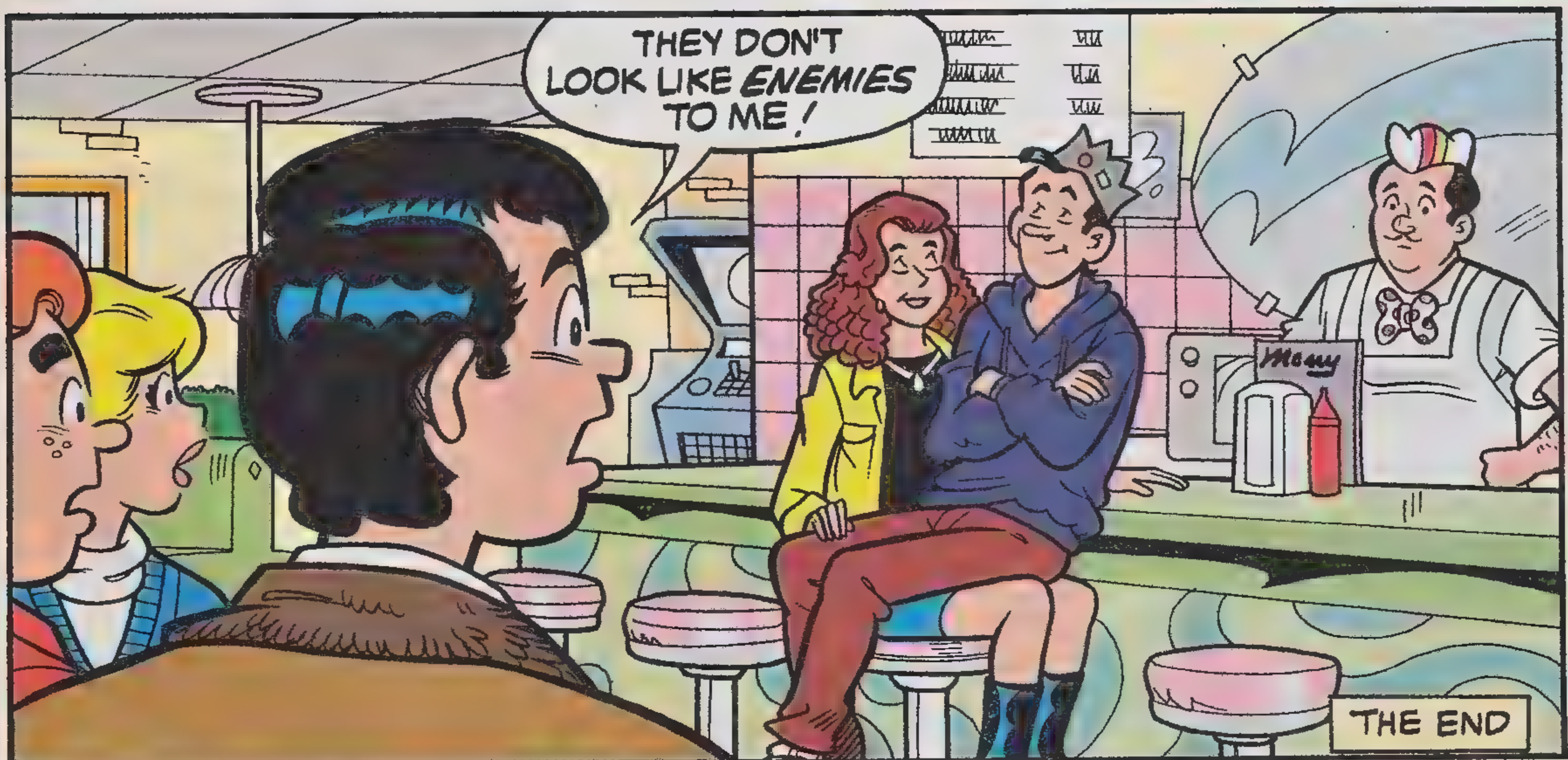
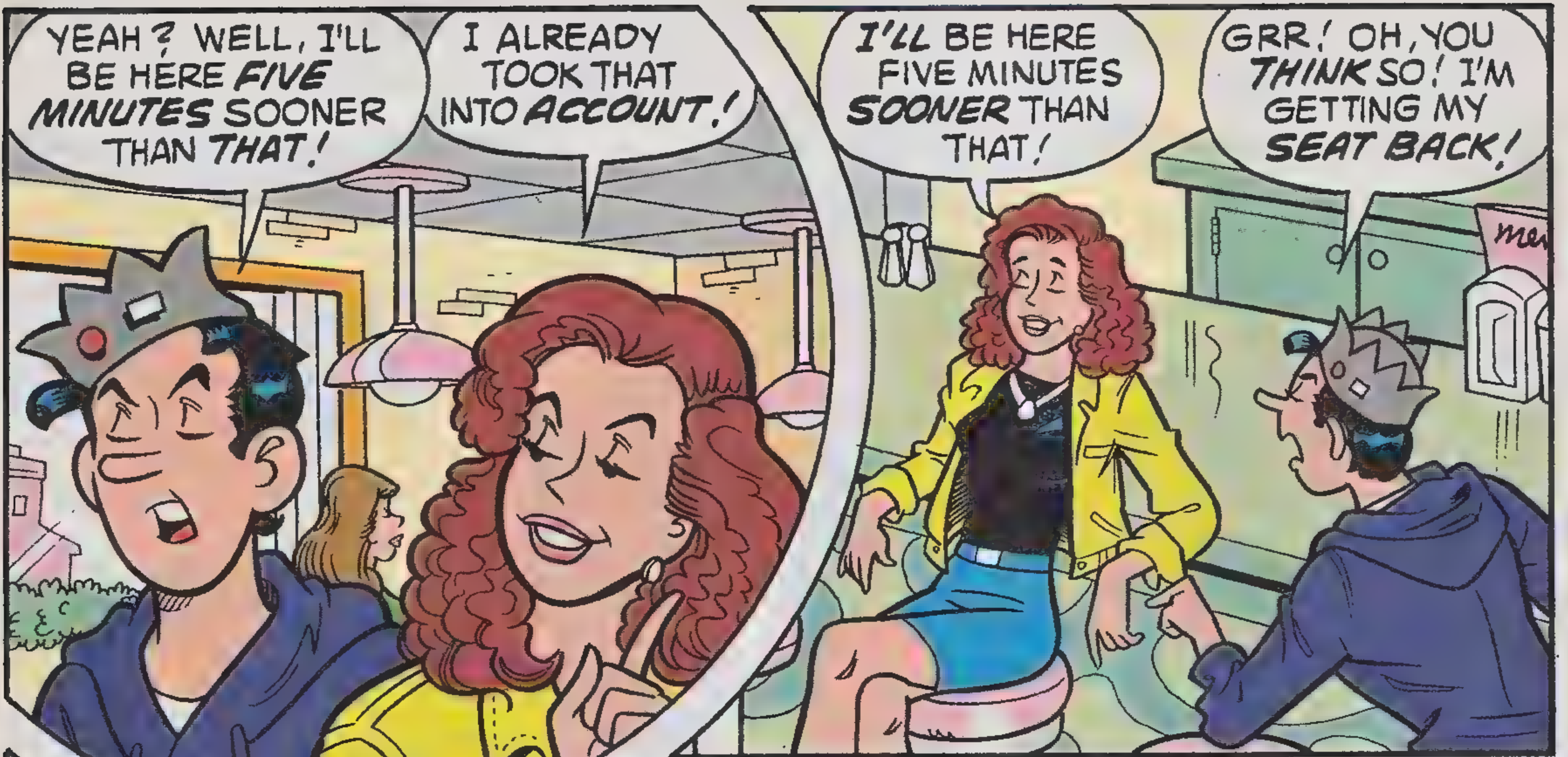
Jughead. SEAT of POWER







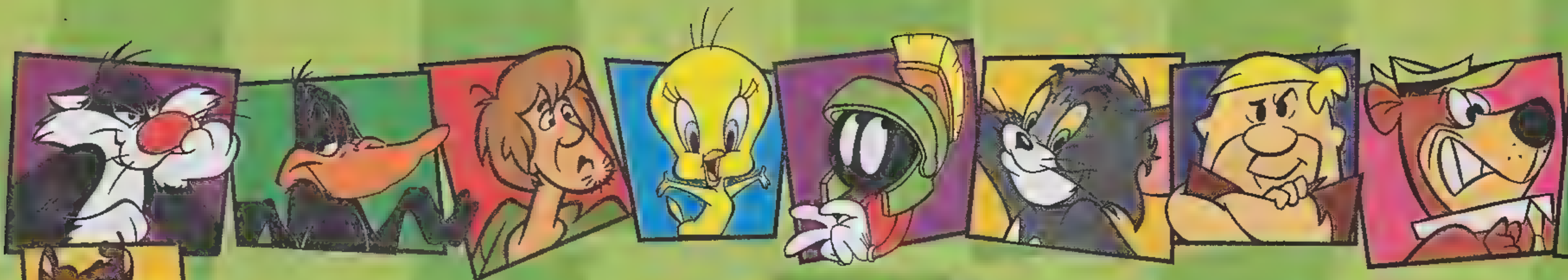




Jughead SNOW-CAPADES



REX W. LINDSEY



SUFFERIN' SUGGOTASH!

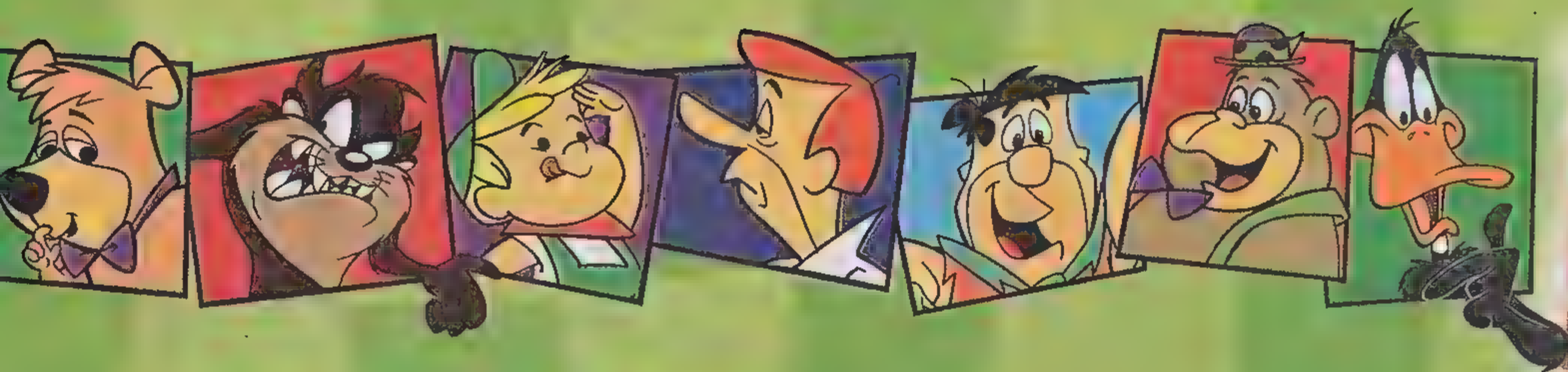
TOON UP

LEARN
TO DRAW
TONS OF
CARTOONS!



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NETWORK**

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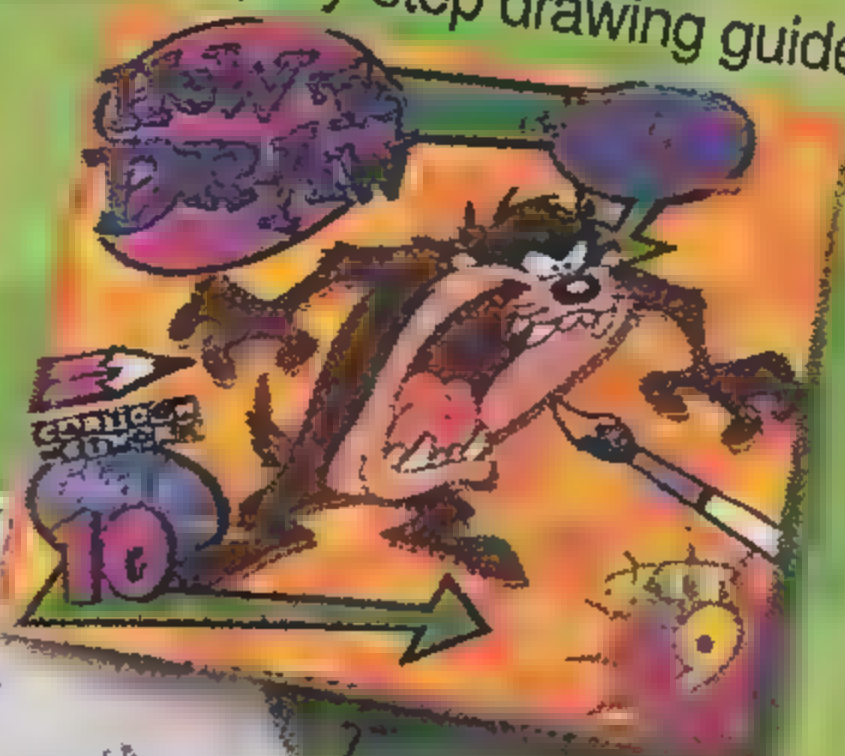


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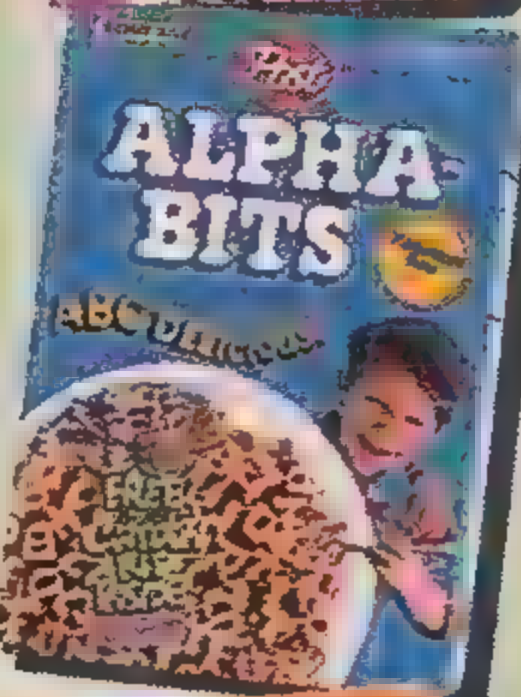
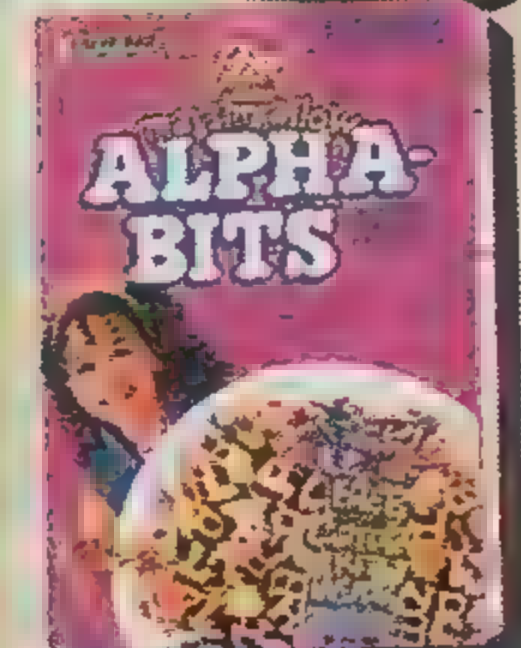
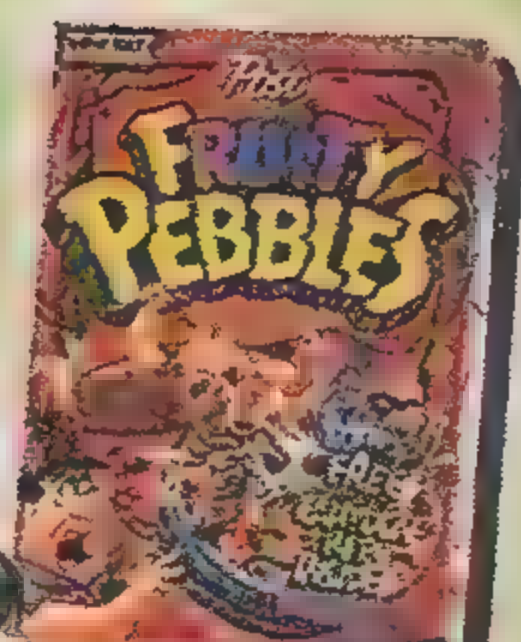
2. Tracing pad with helpful hints.

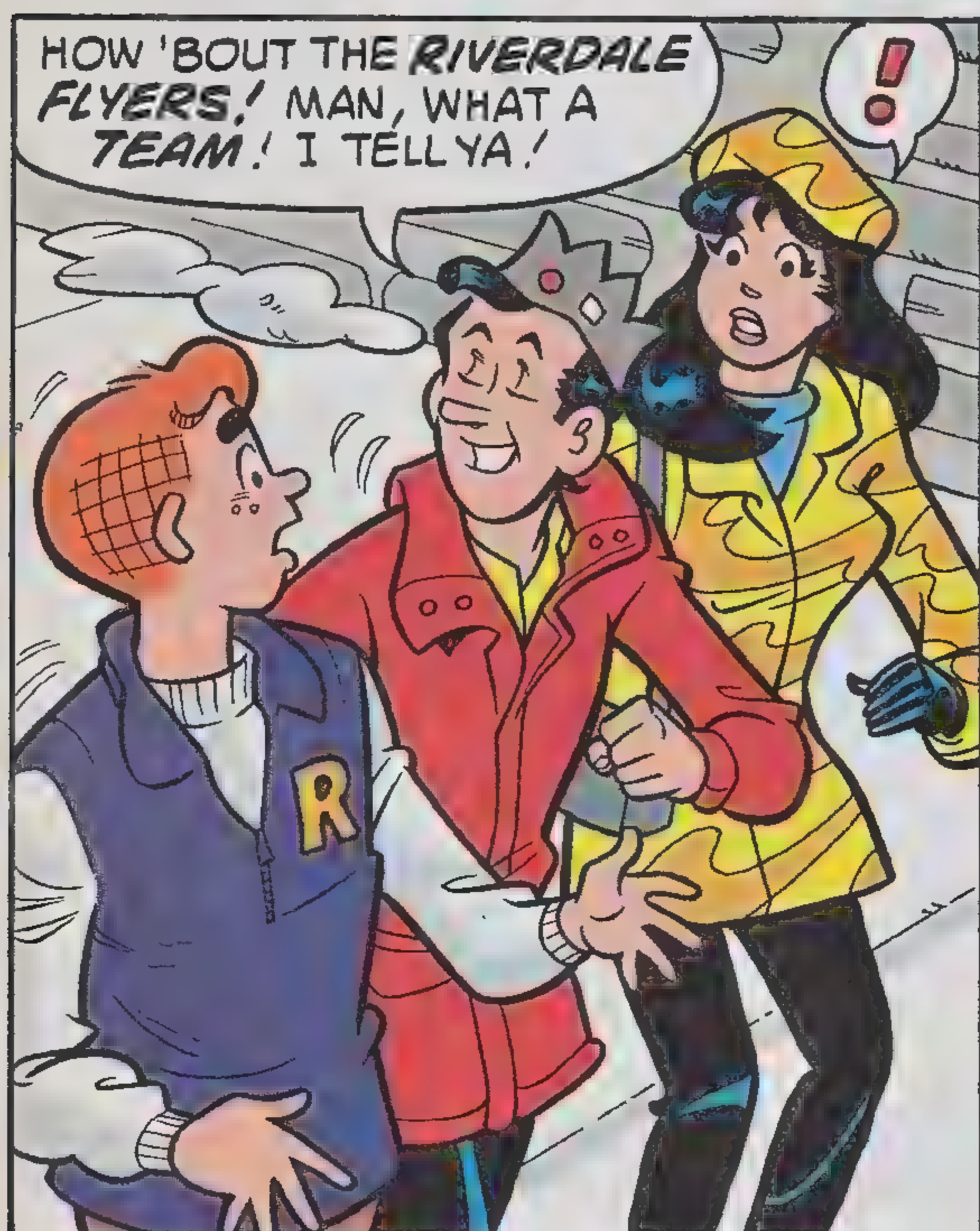


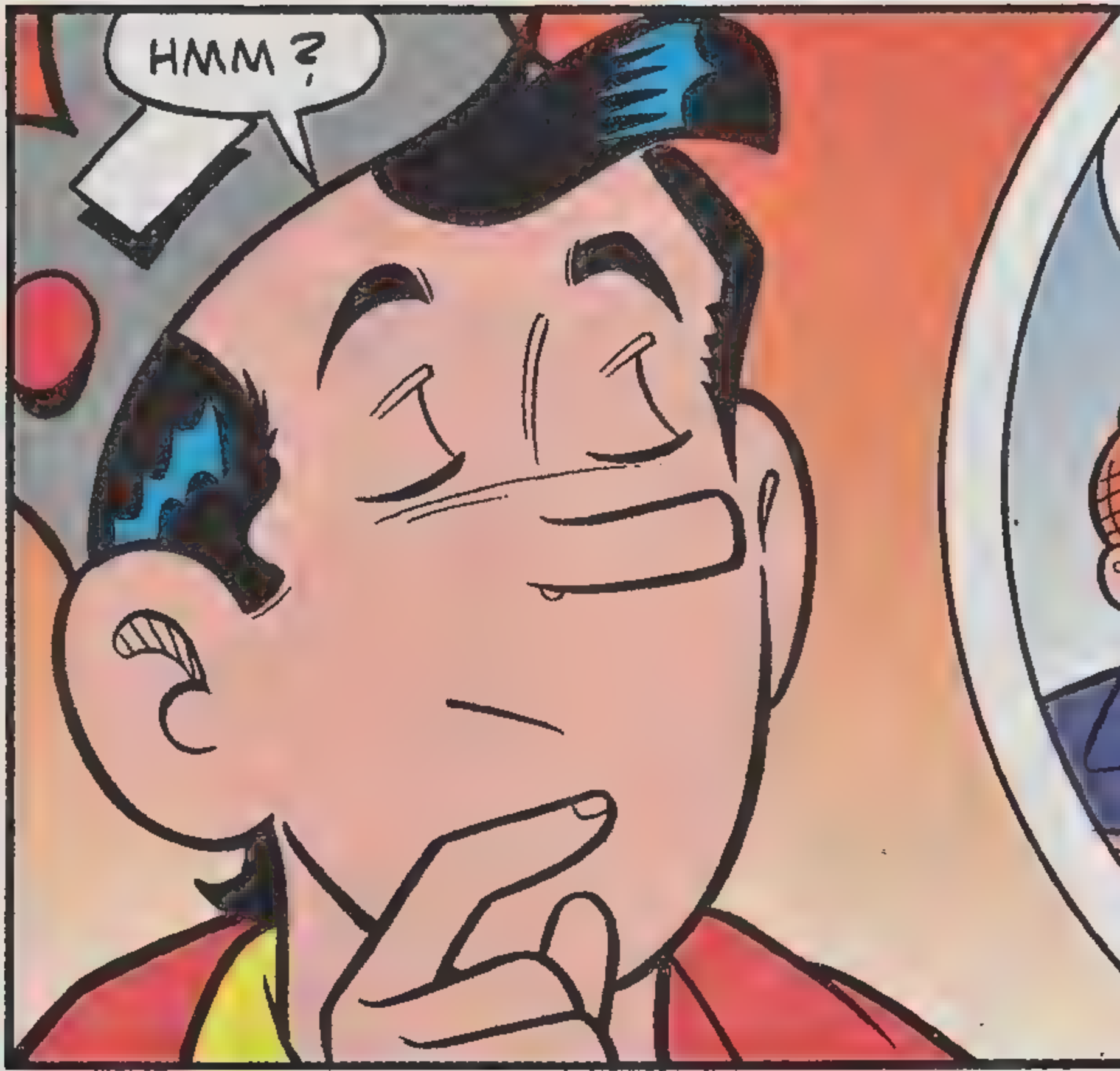
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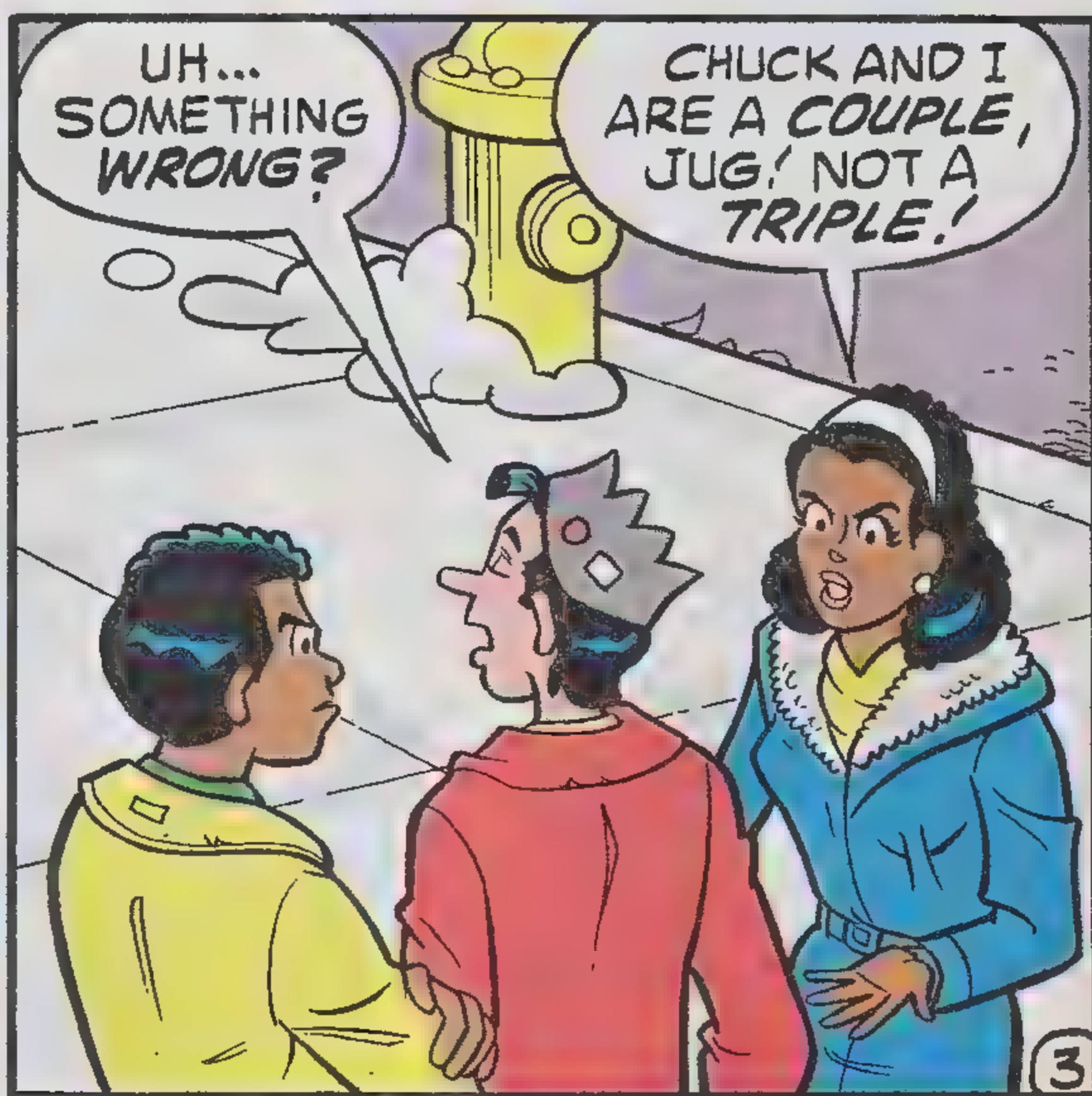
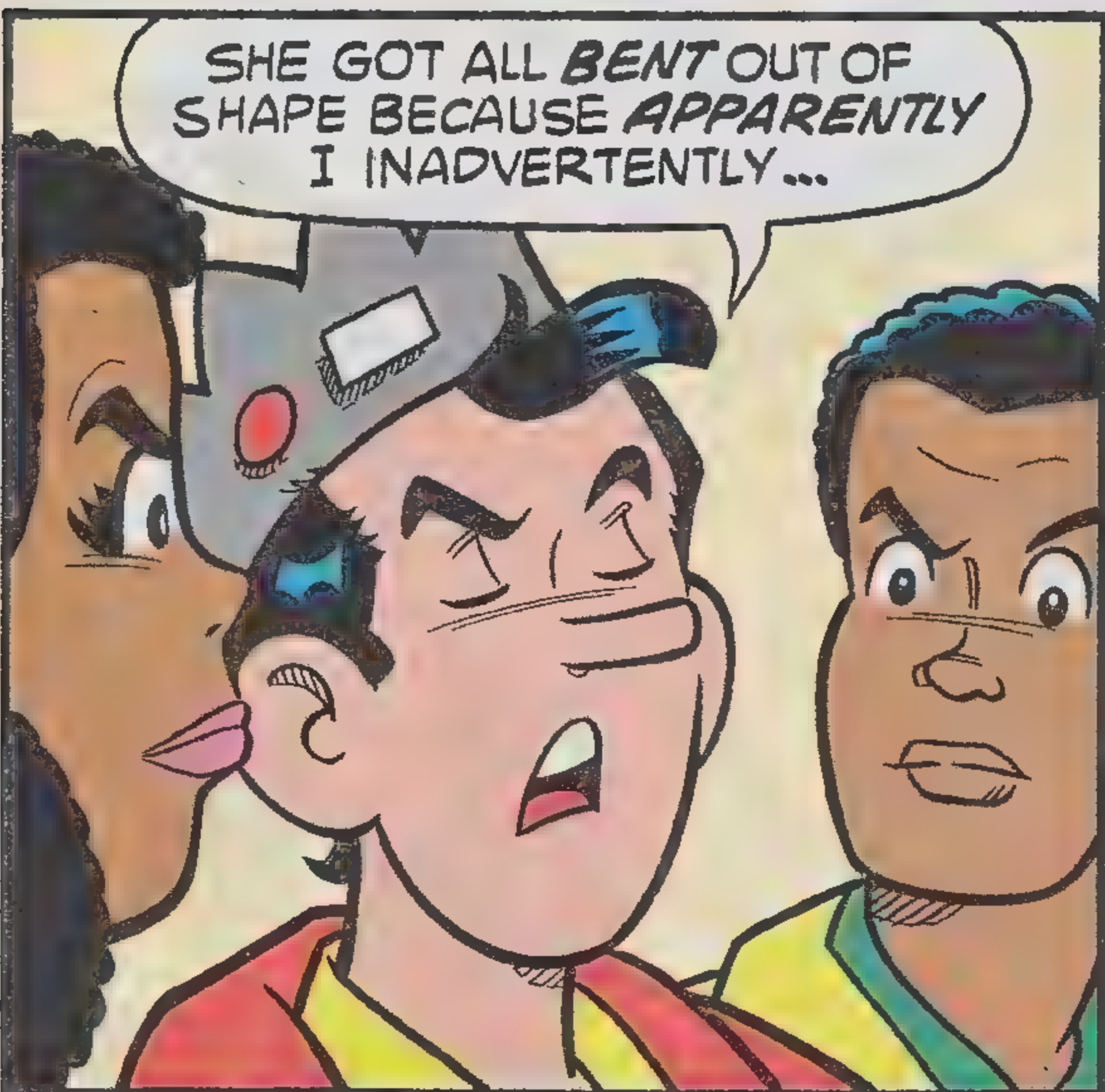
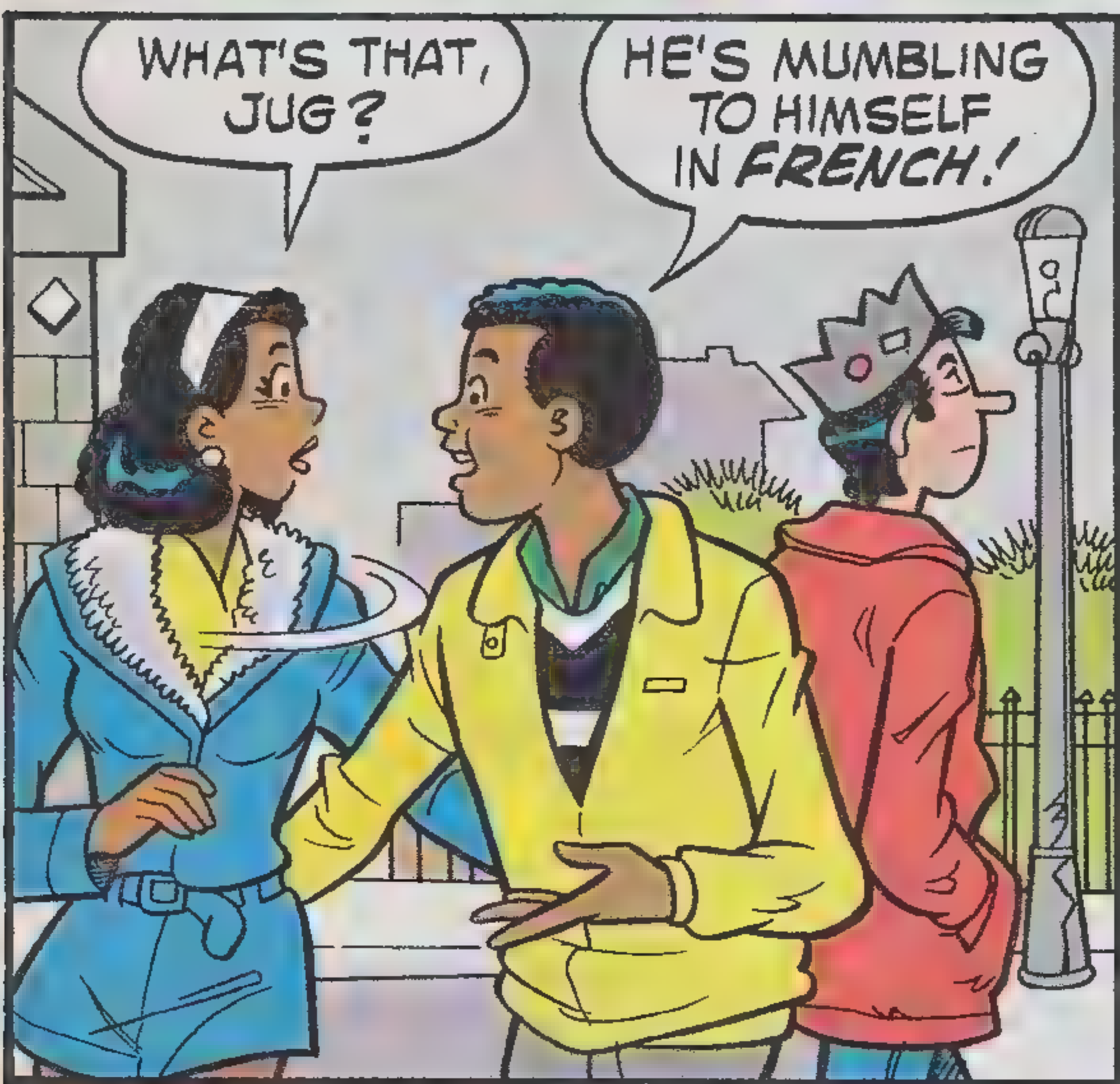


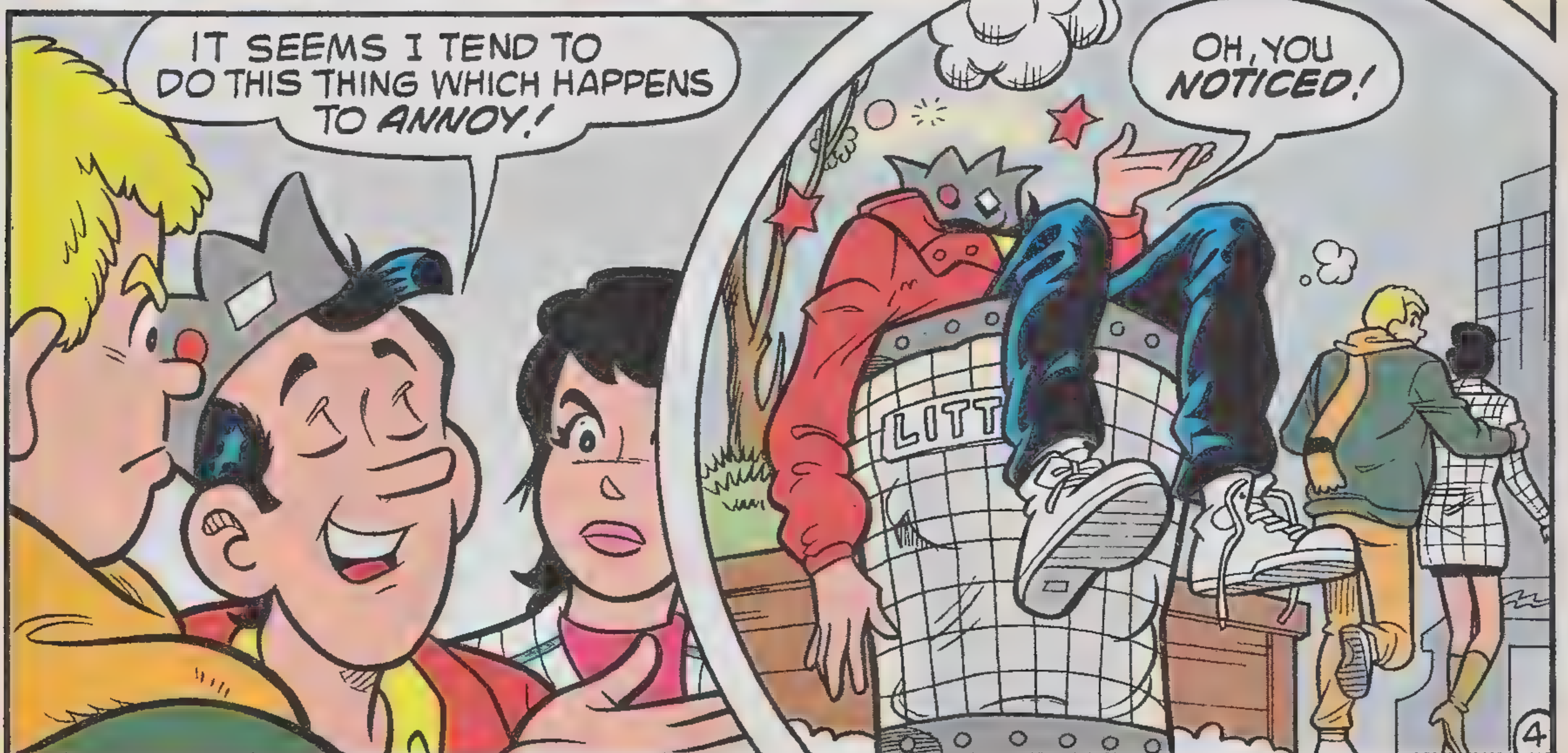
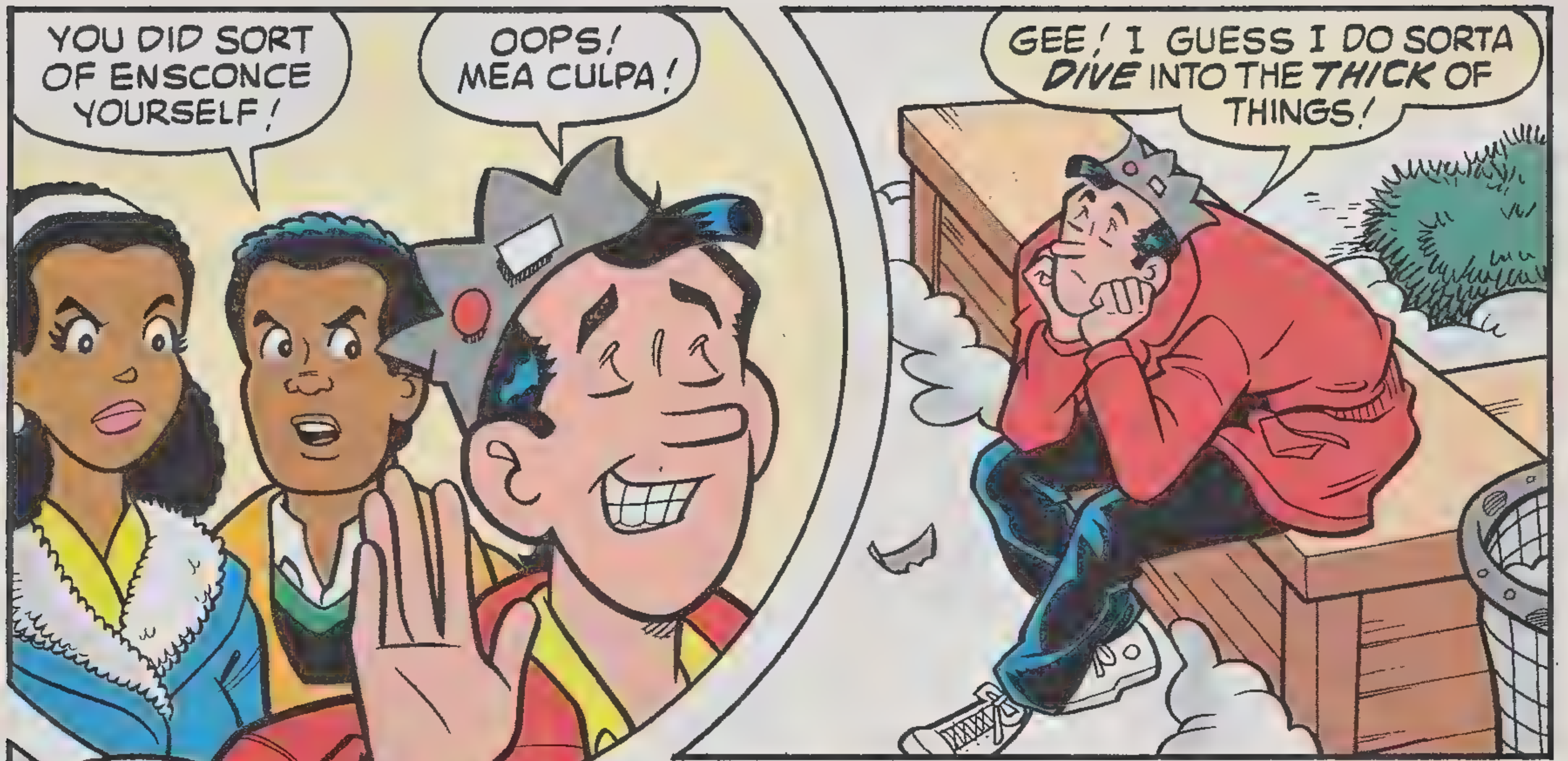
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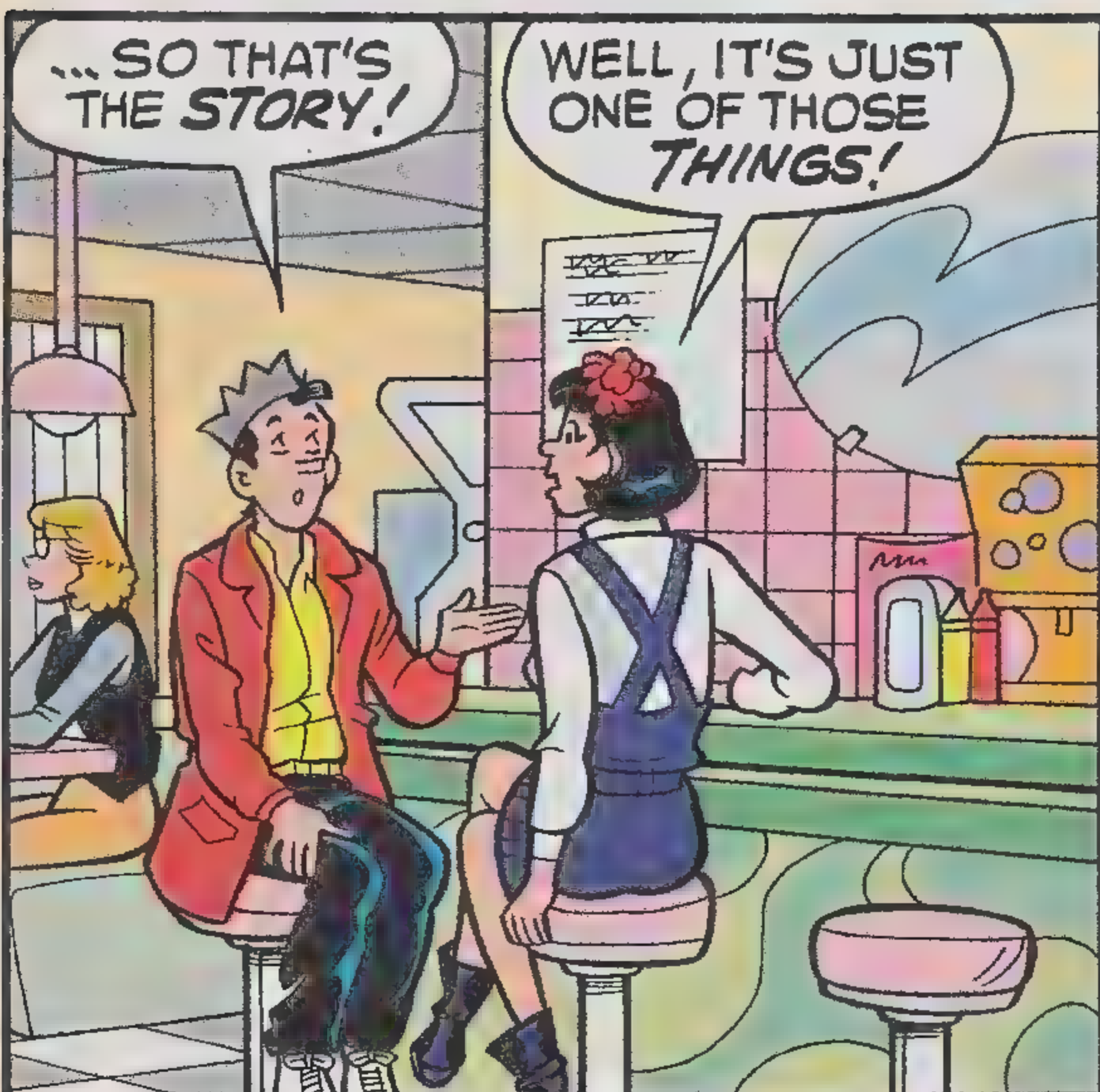
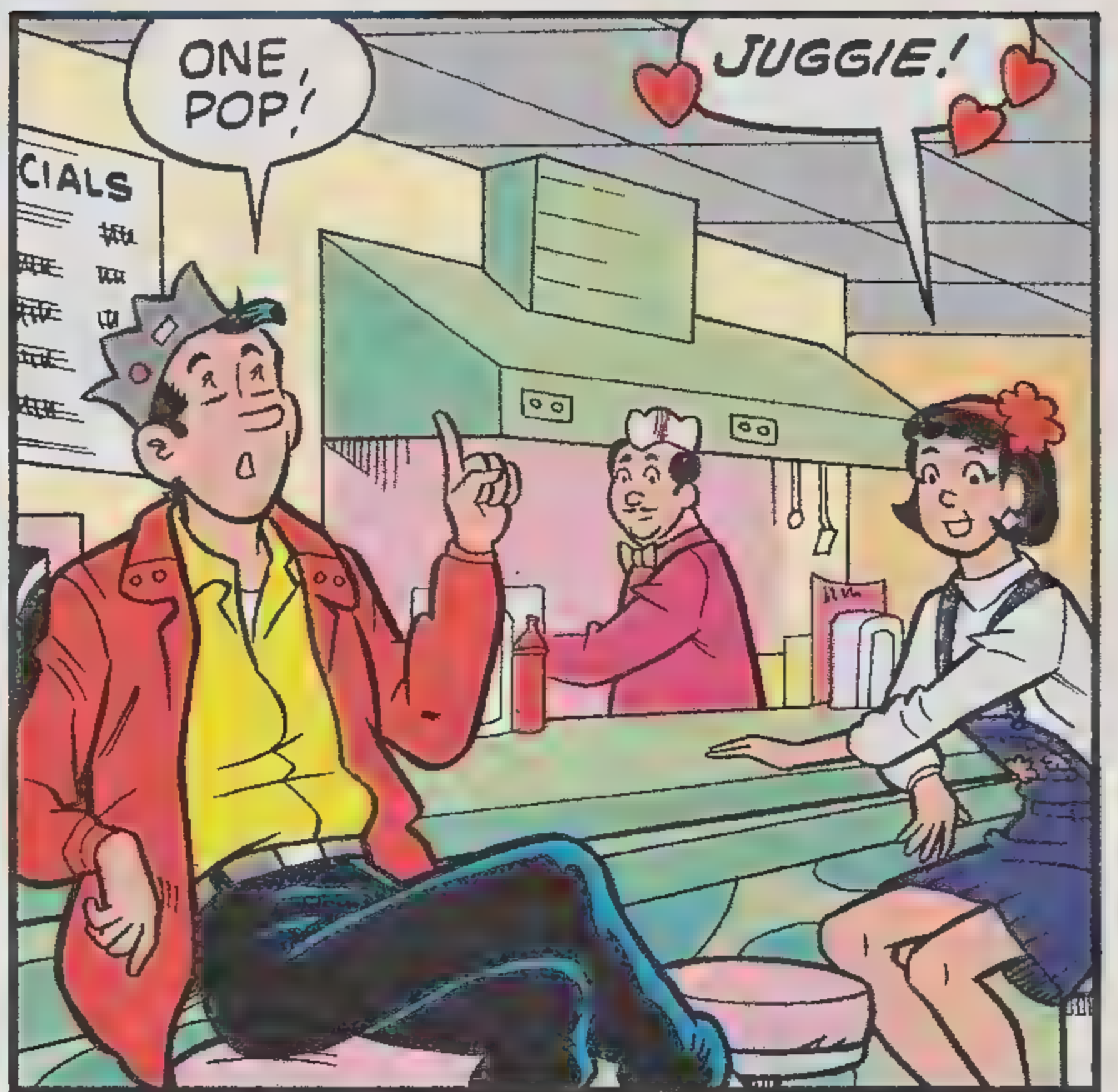
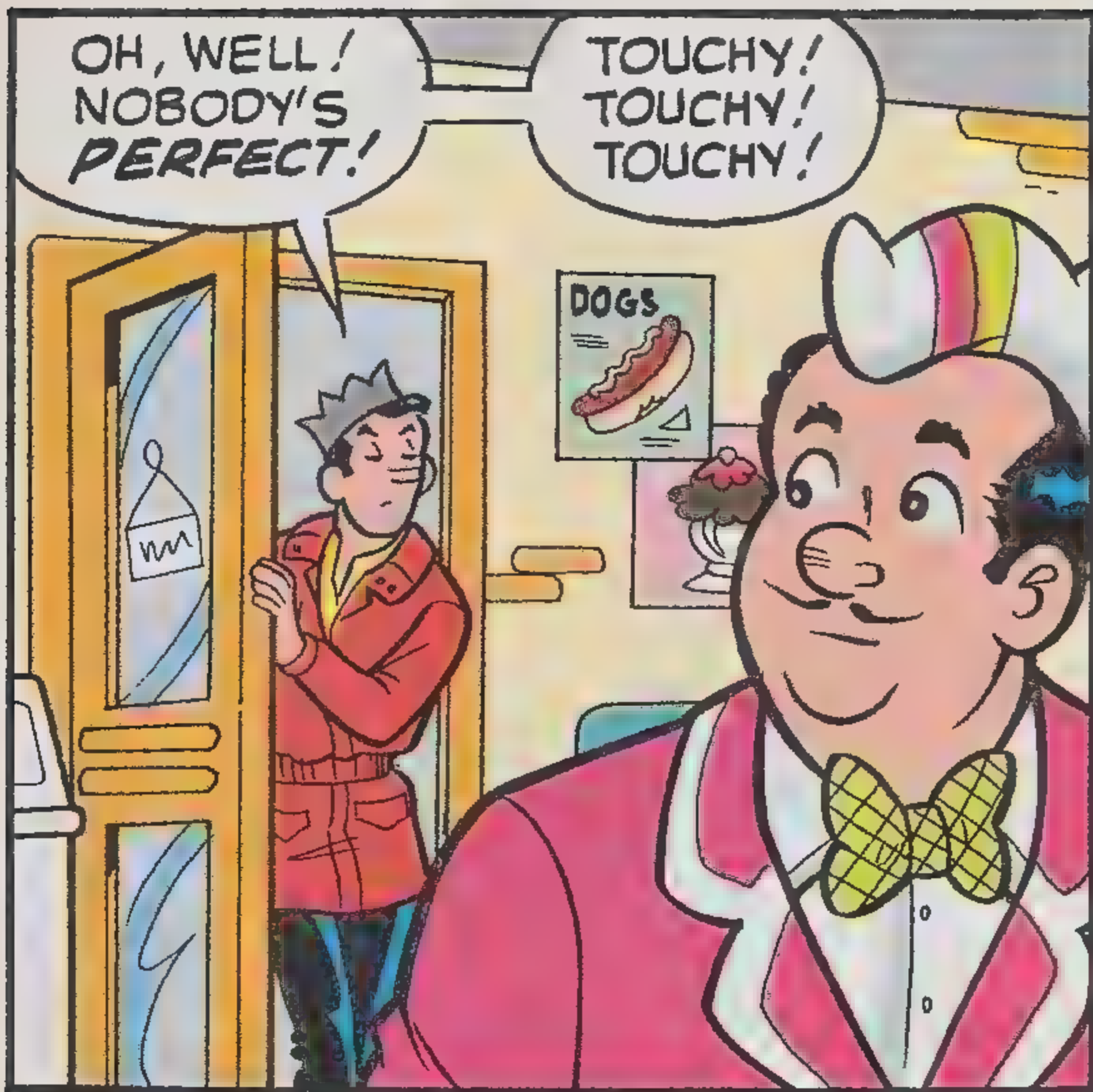


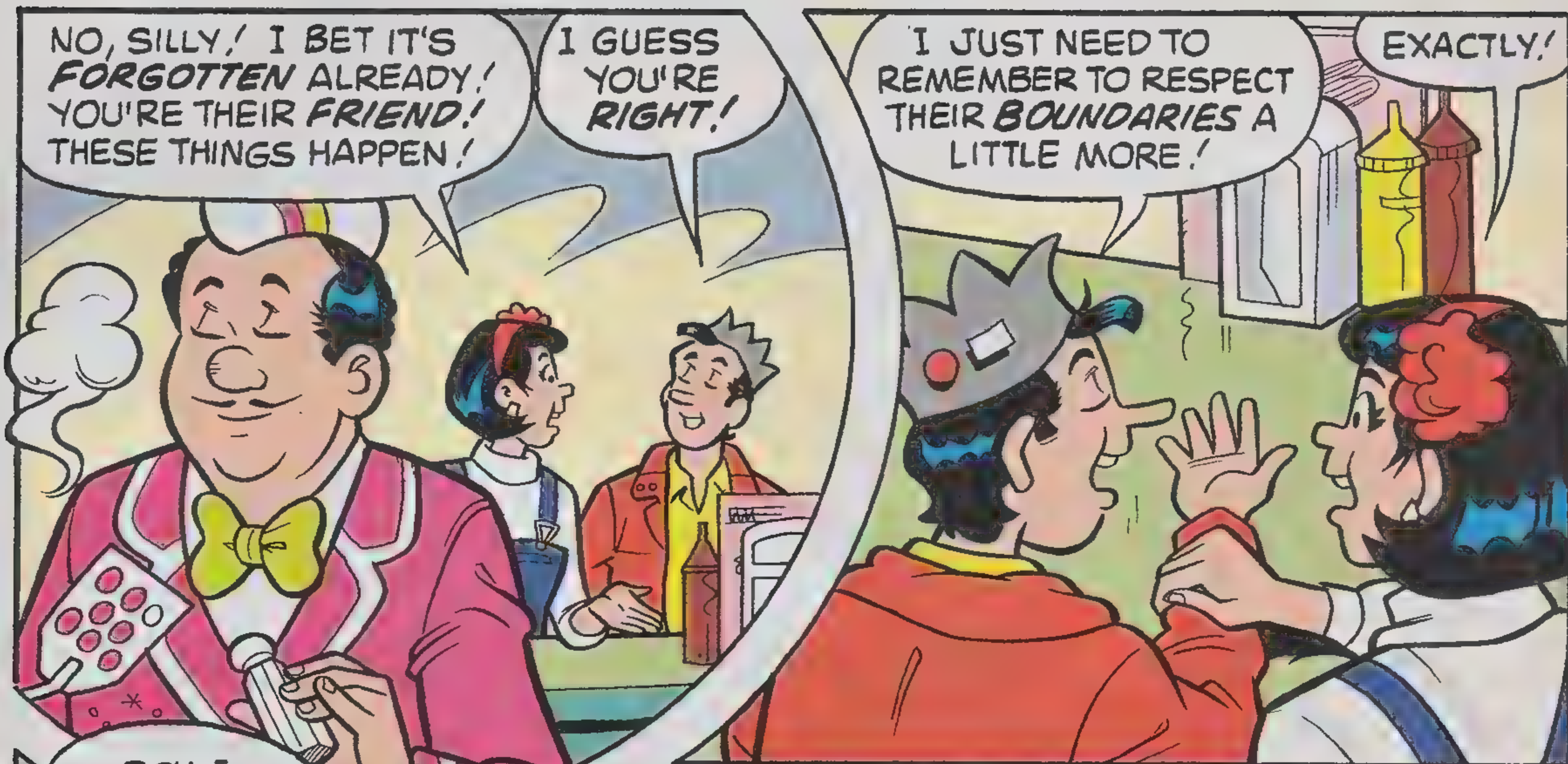












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Archie's CLUB NEWS

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Daly City, CA

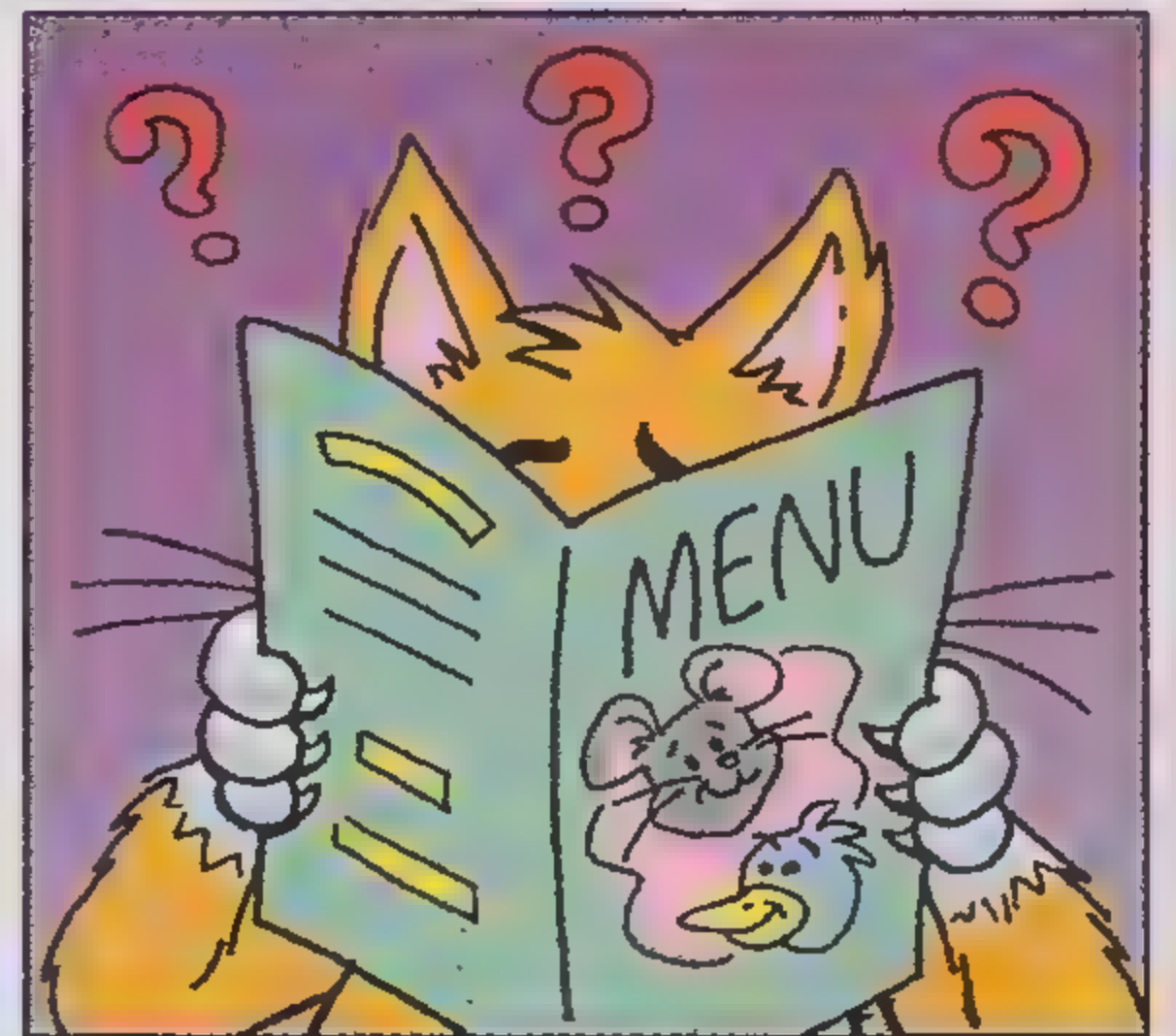
Our Solar System

Our solar system is made up of the sun, Earth, moon, Neptune, Venus, Uranus, Pluto, Mercury, Saturn, Mars and Jupiter. The sun is the largest object in the solar system. The asteroid belt sur-

rounds the sun and the planets near it. Mercury is the closest planet to the sun and Pluto is the farthest. The moon is the closest to Earth, and the Earth is the only planet known to have life on it. Saturn is one of the coldest planets and Uranus is the closest to Saturn. Saturn and Uranus are the sixth and seventh planets from the sun. There are only 2 planets colder than them - Neptune and Pluto.



Jupiter is the largest planet and has lots of volcanoes. Pluto is the smallest planet and Uranus is the third largest planet. Venus is the planet closest in size to the Earth.



\$5
SECOND
PRIZE

Michelle Jacob
Wheaton, IL
Cats

Cats are mostly known to be an animal that just eats and sleeps, but that's not true. Cats are also very active. Before cats were tame enough to be pets, they had to hunt for their own food. They would either pounce or sneak up on their prey (usually a mouse or bird). Depending on what kind of taste your cat develops will determine what they eat. Cats will also be affectionate and show respect for their master as well as loyalty.

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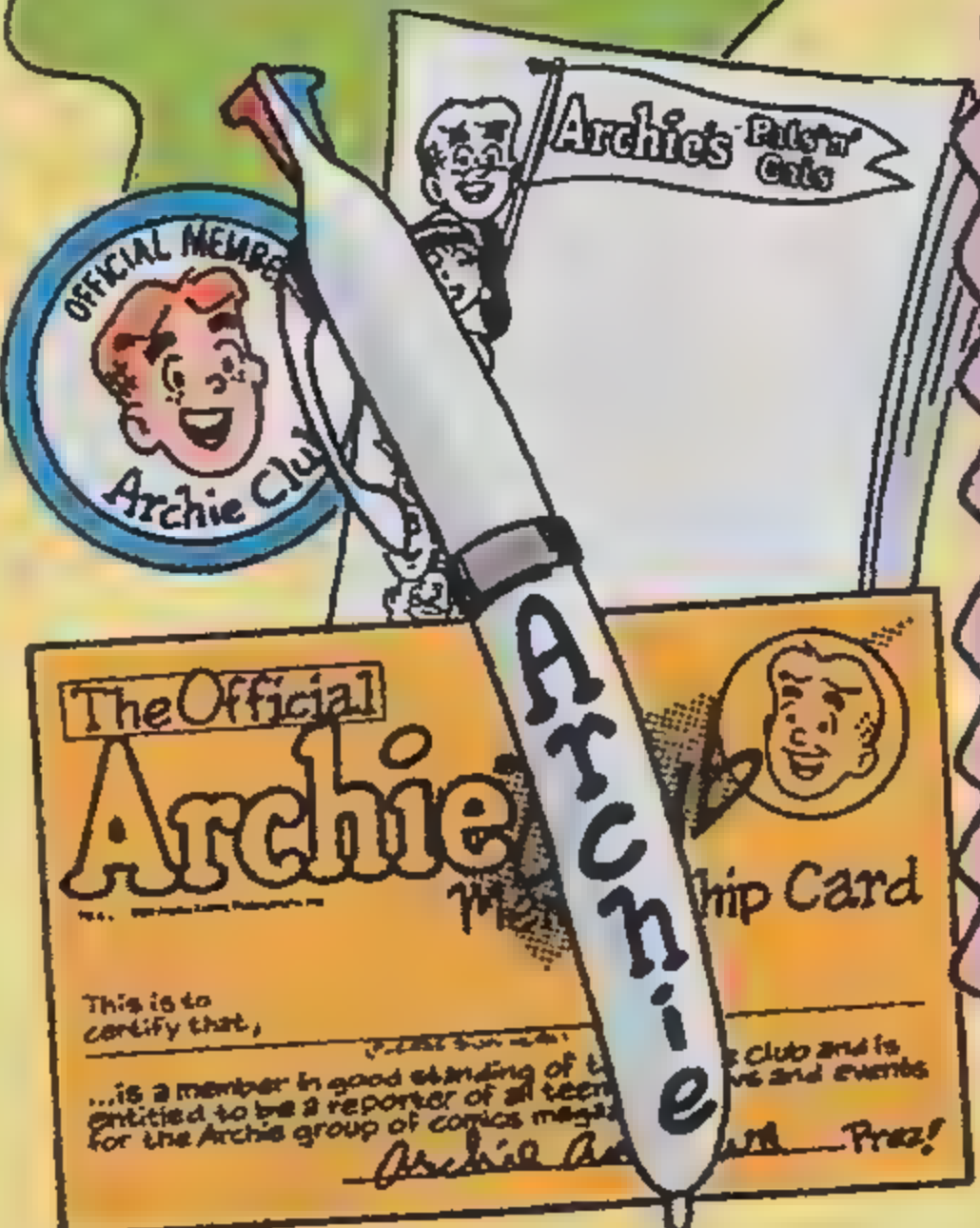
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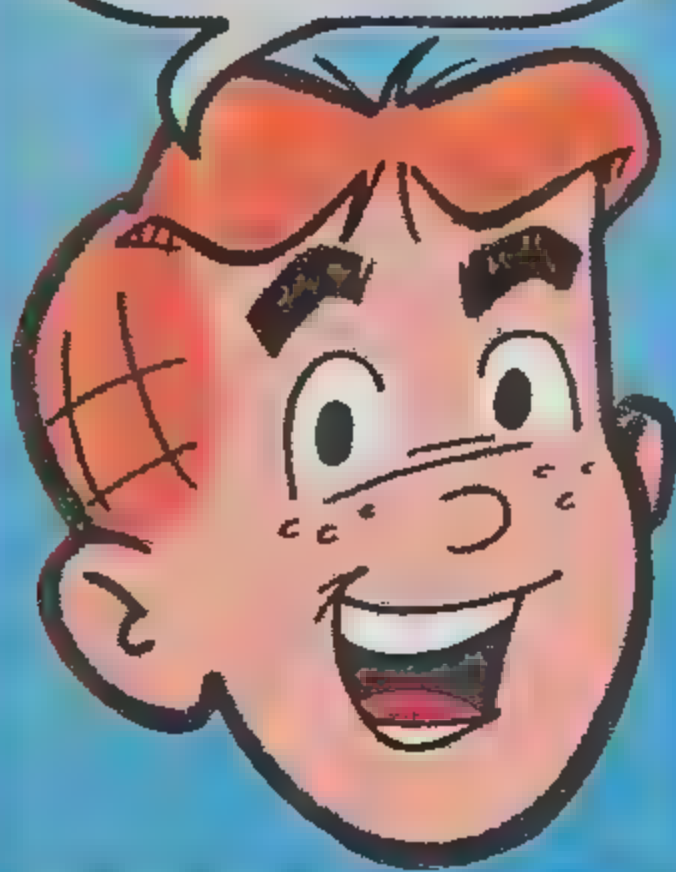
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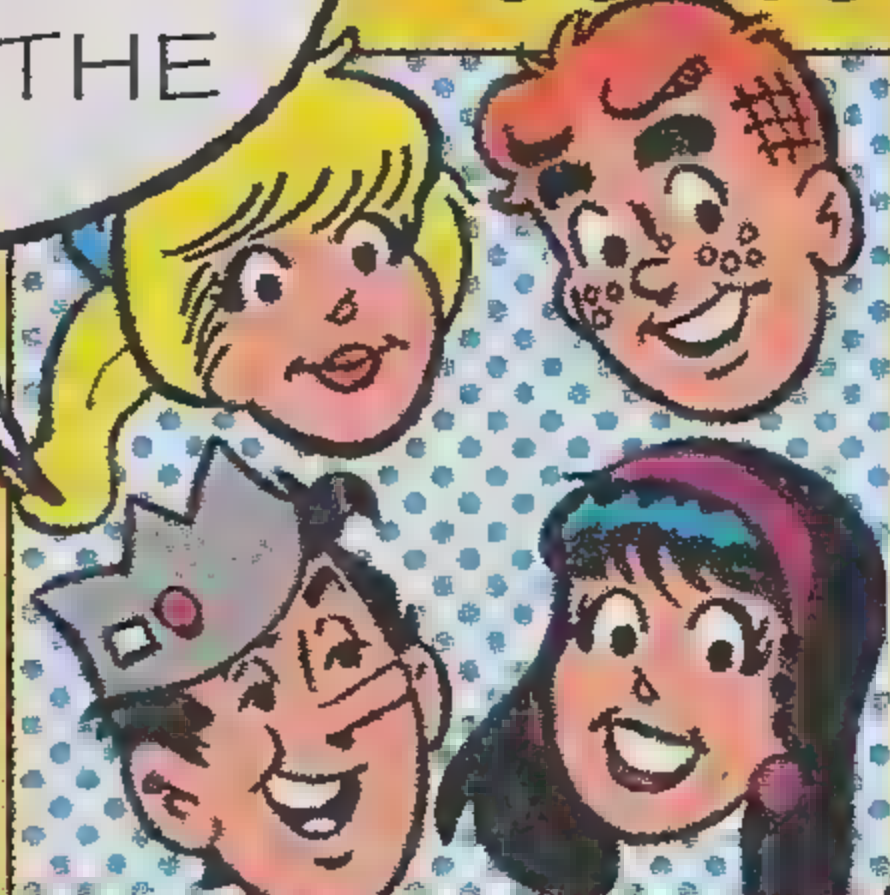
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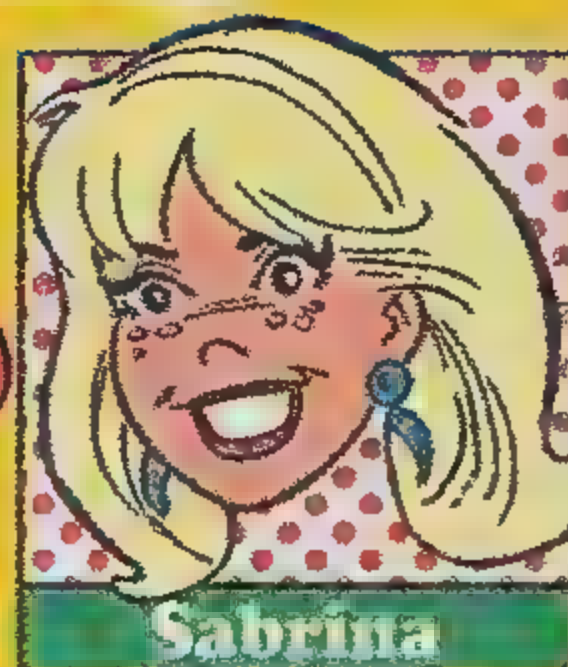
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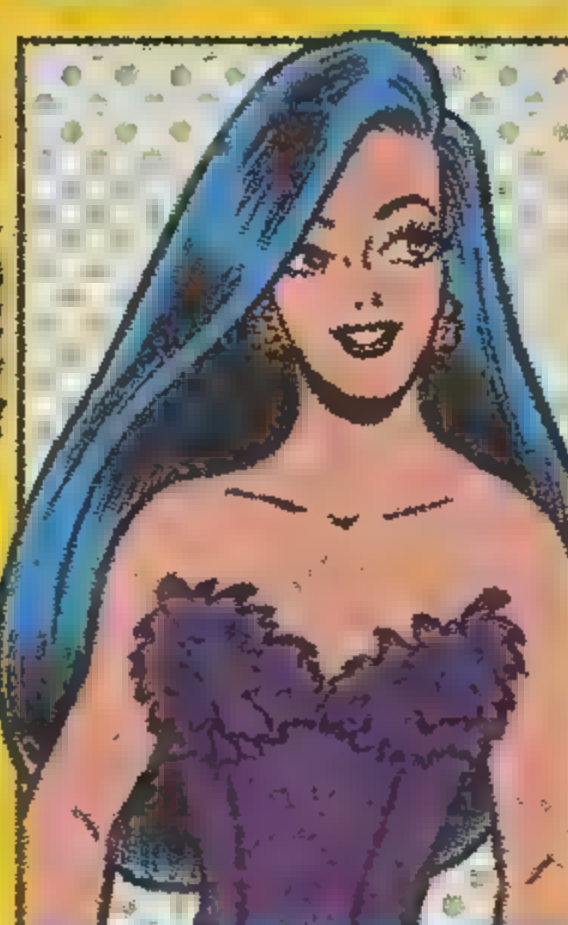
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Sabrina



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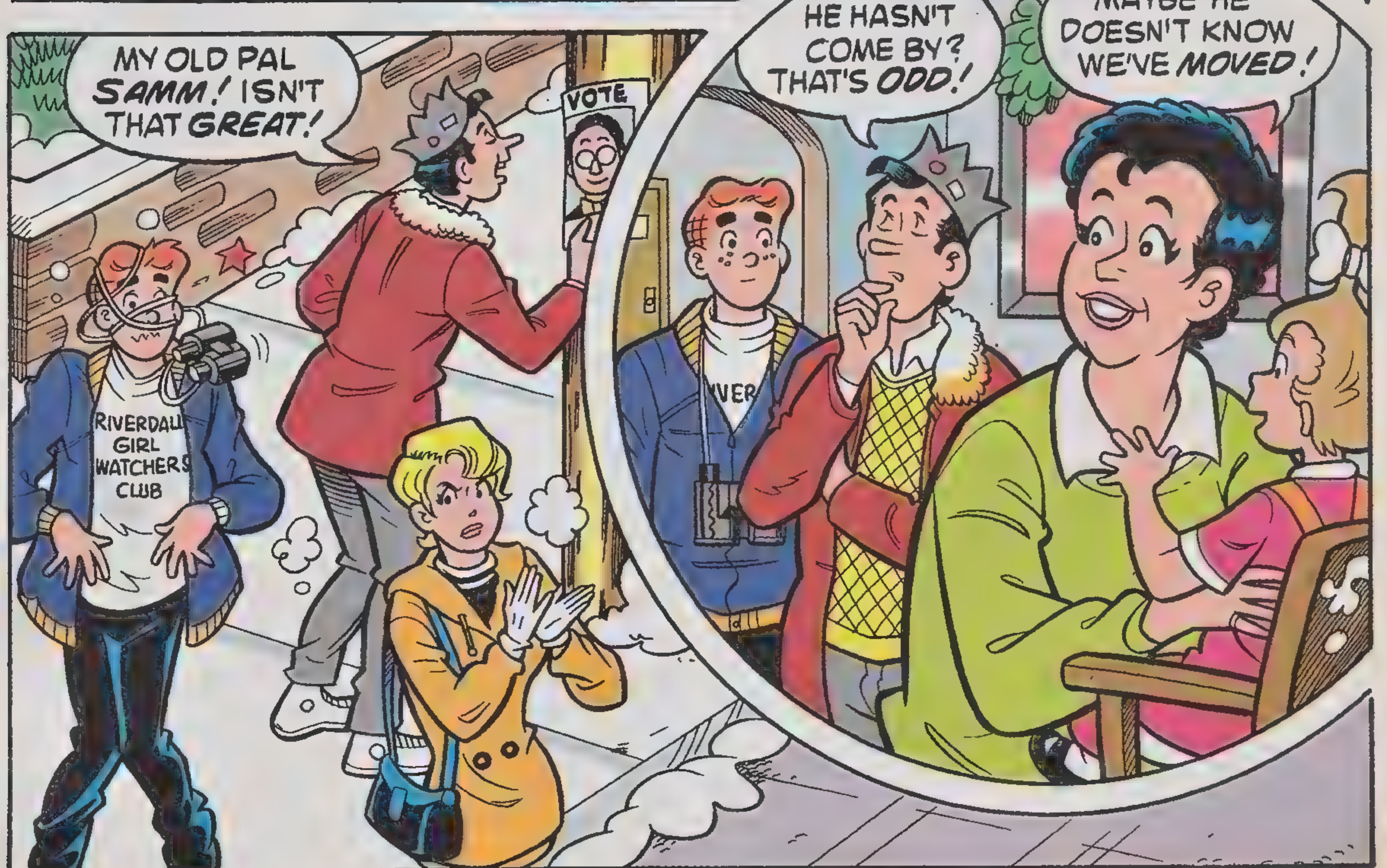
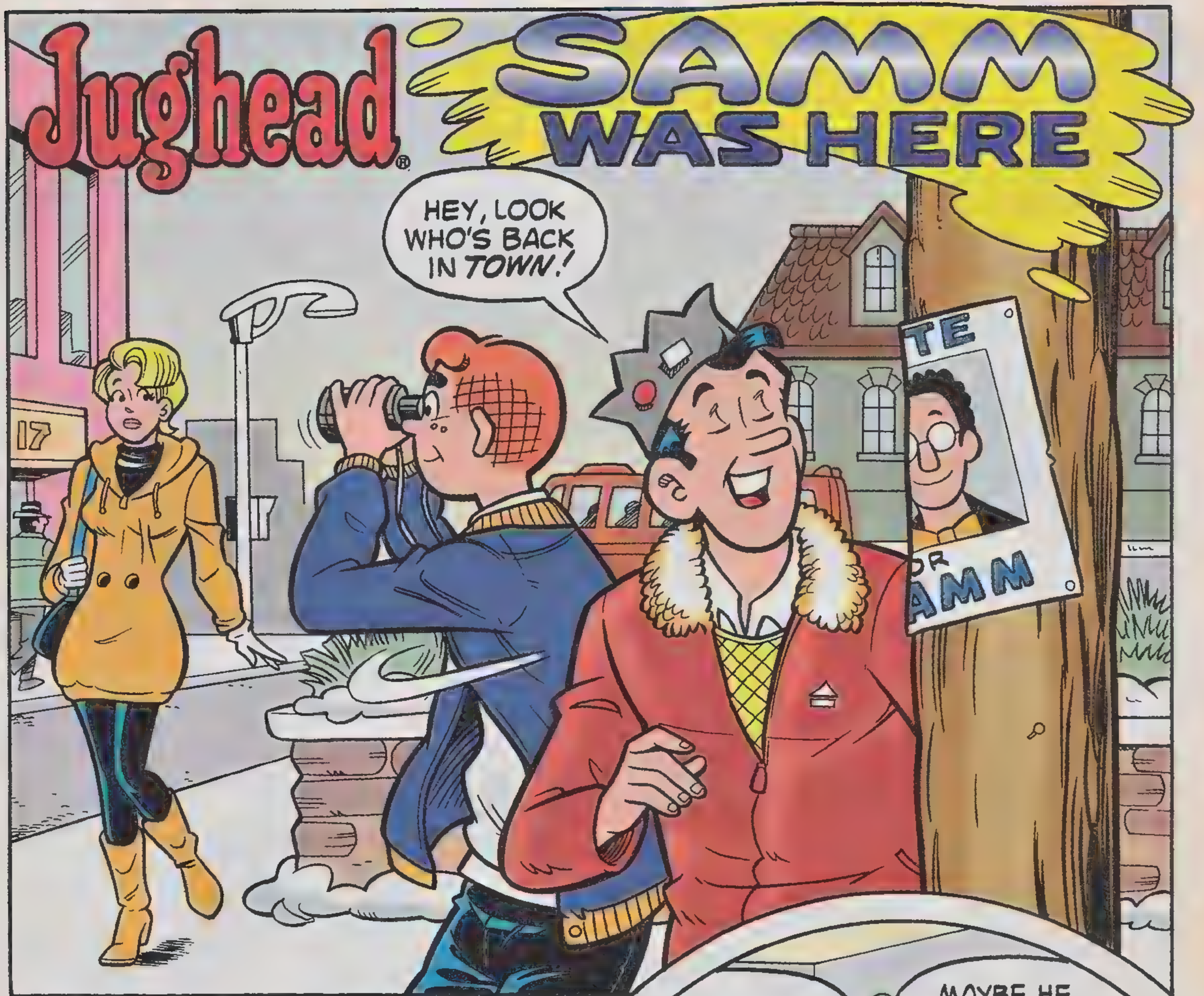
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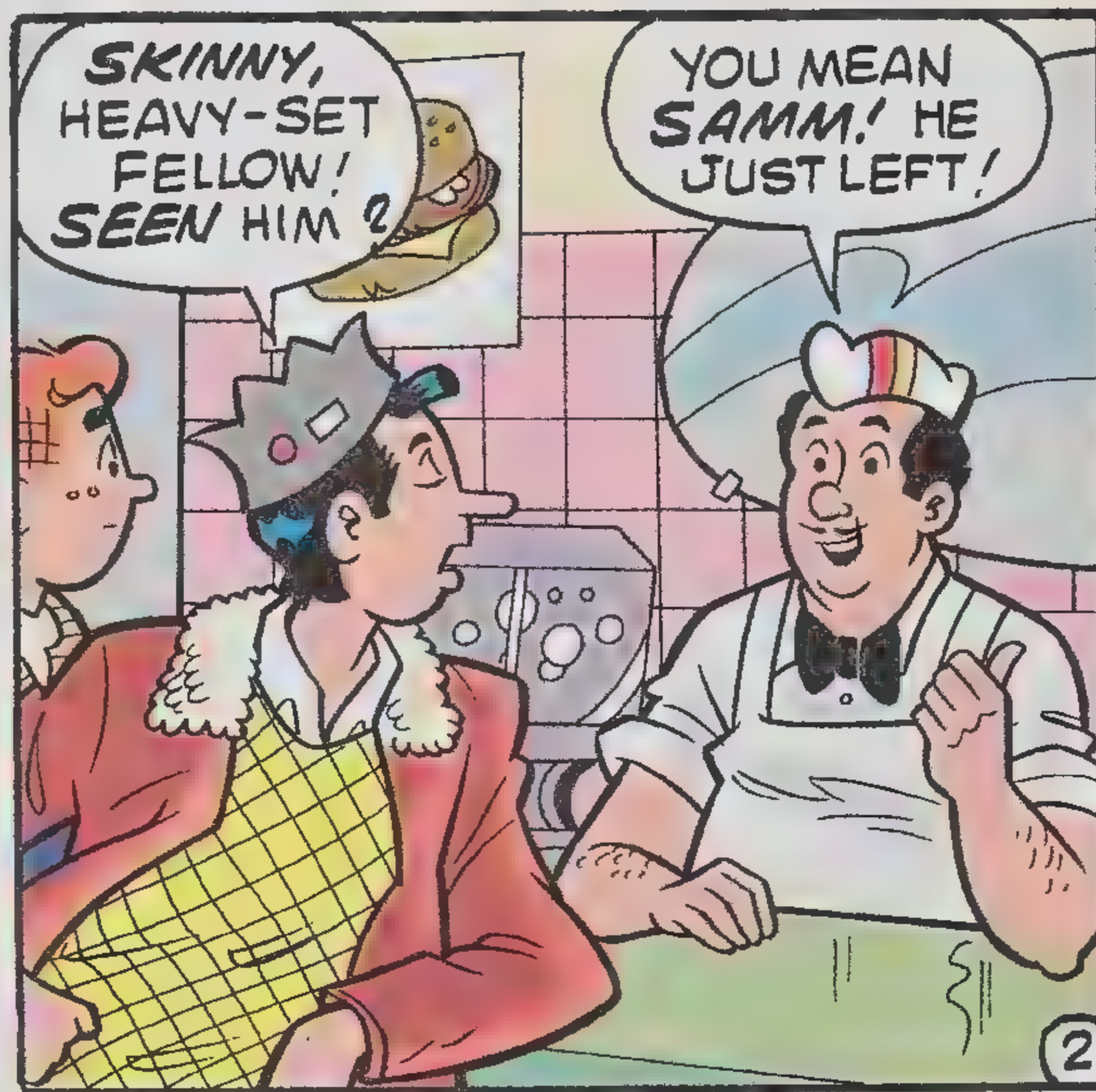
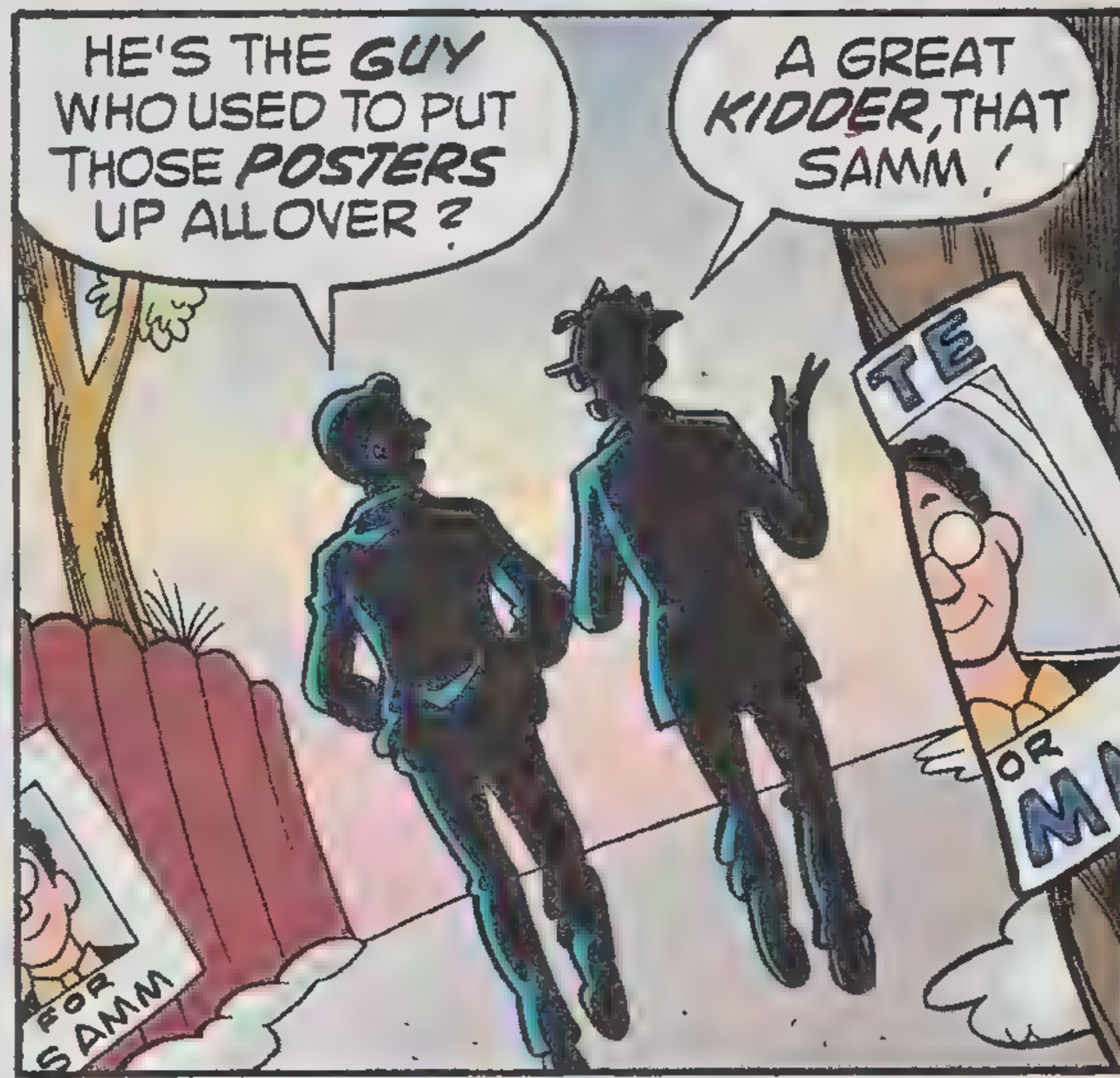
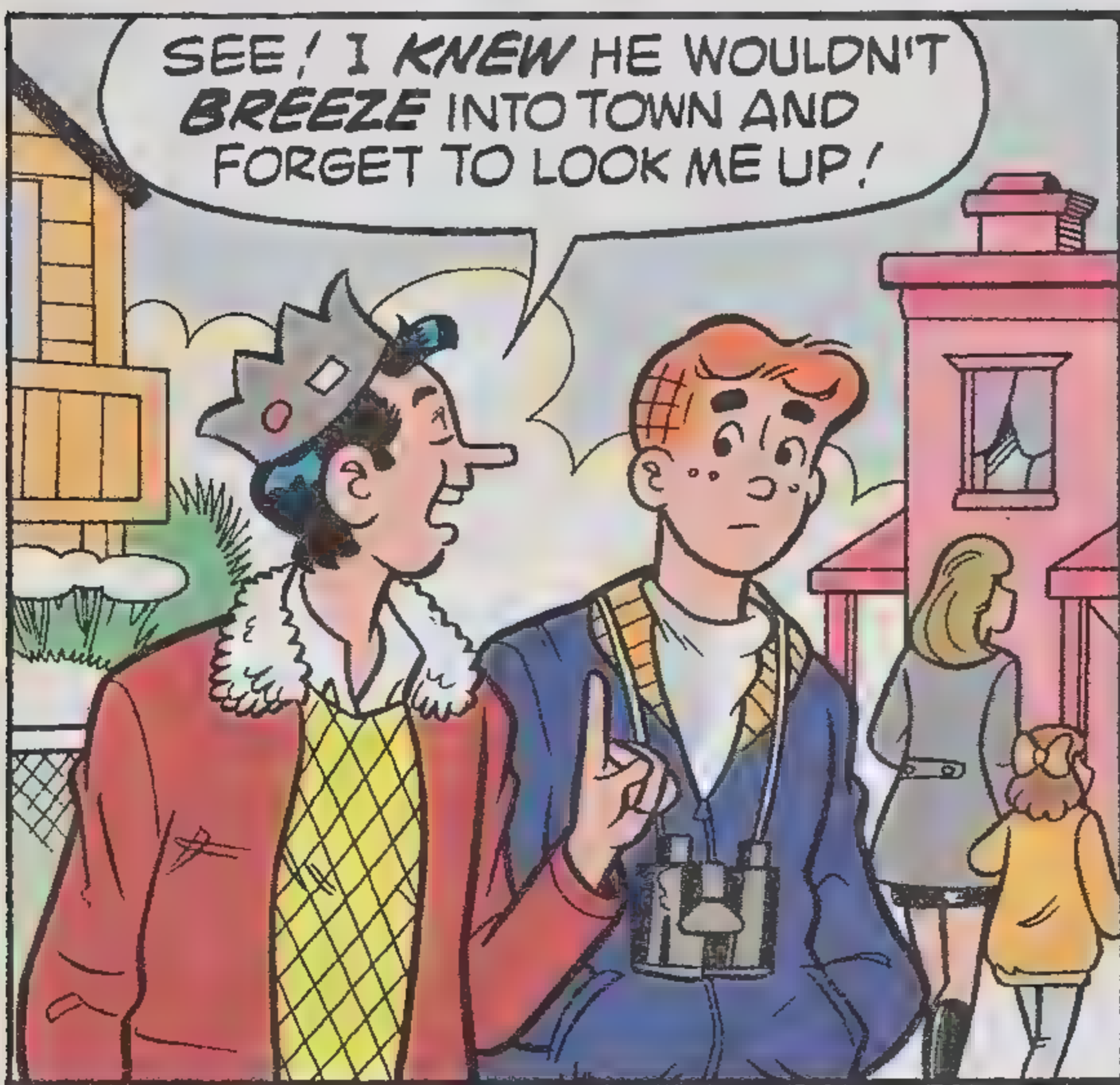
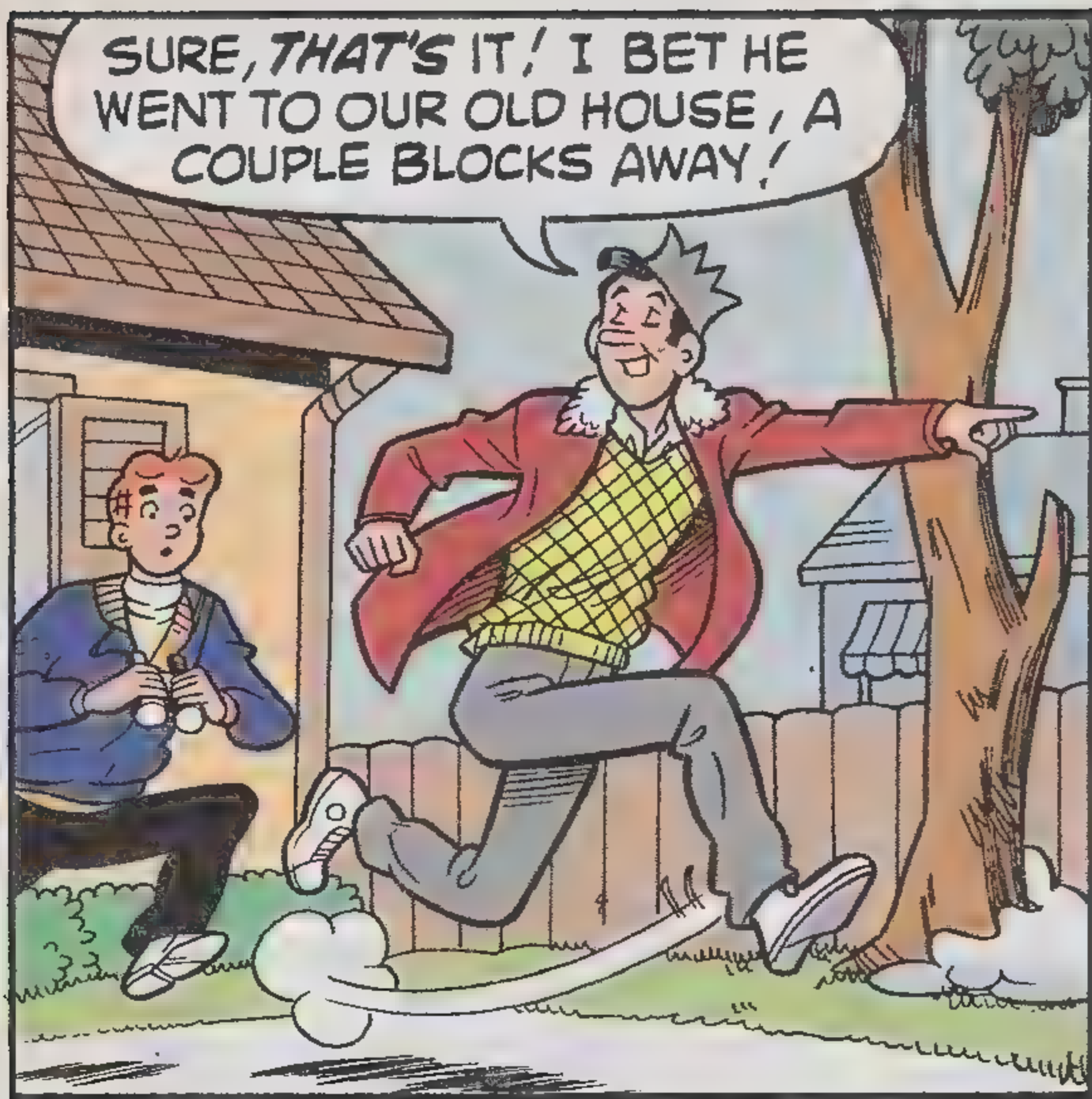
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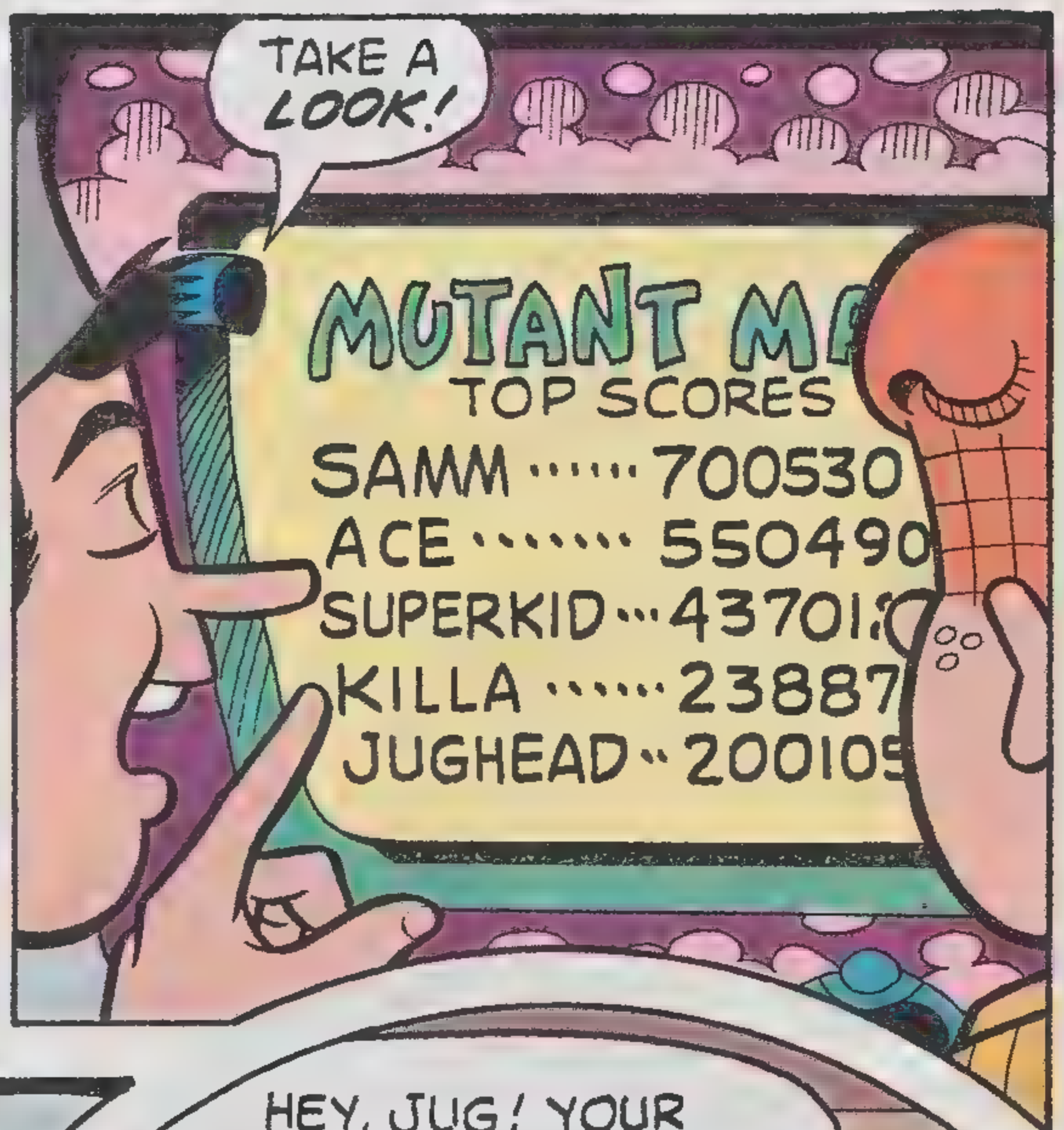


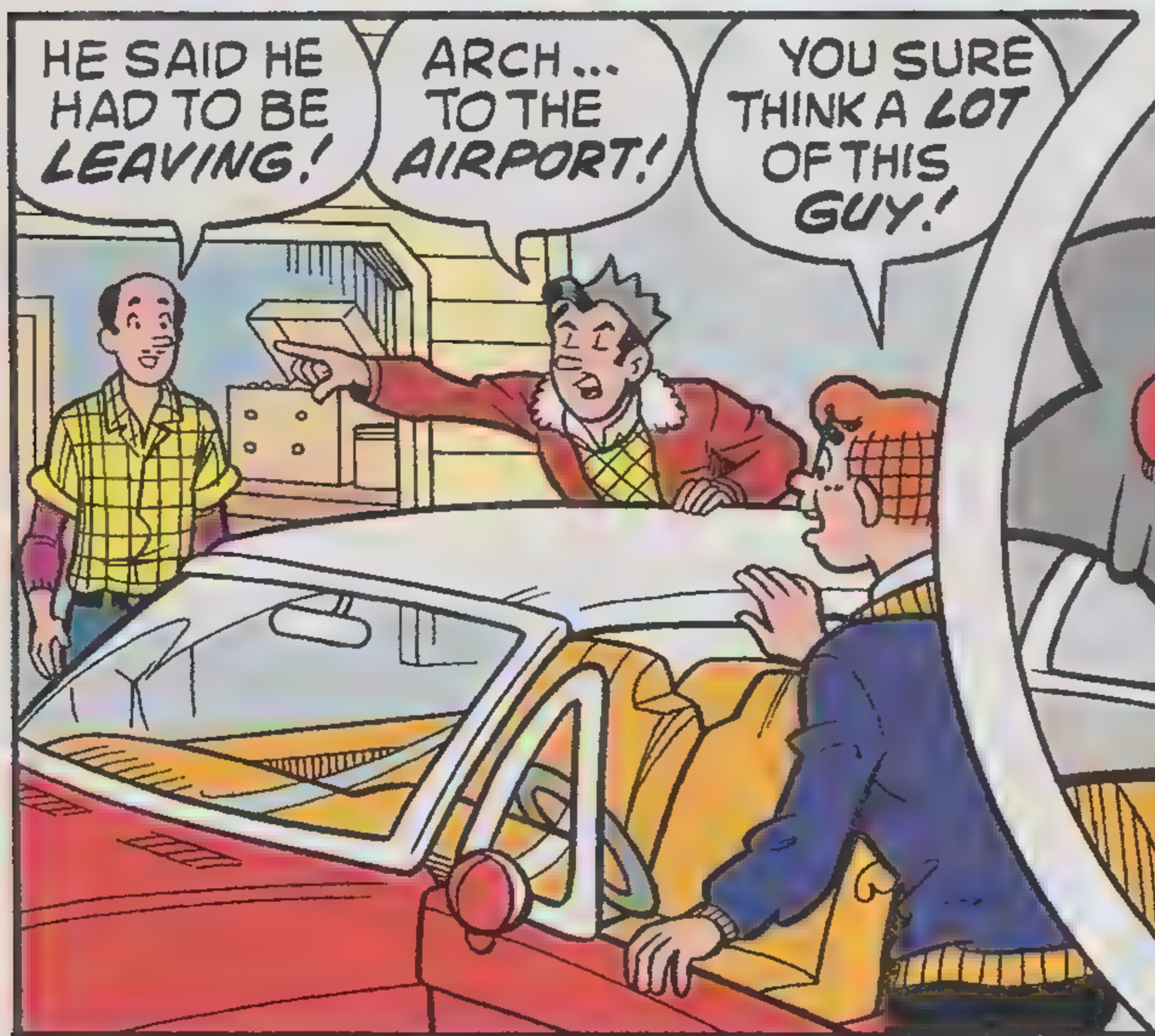


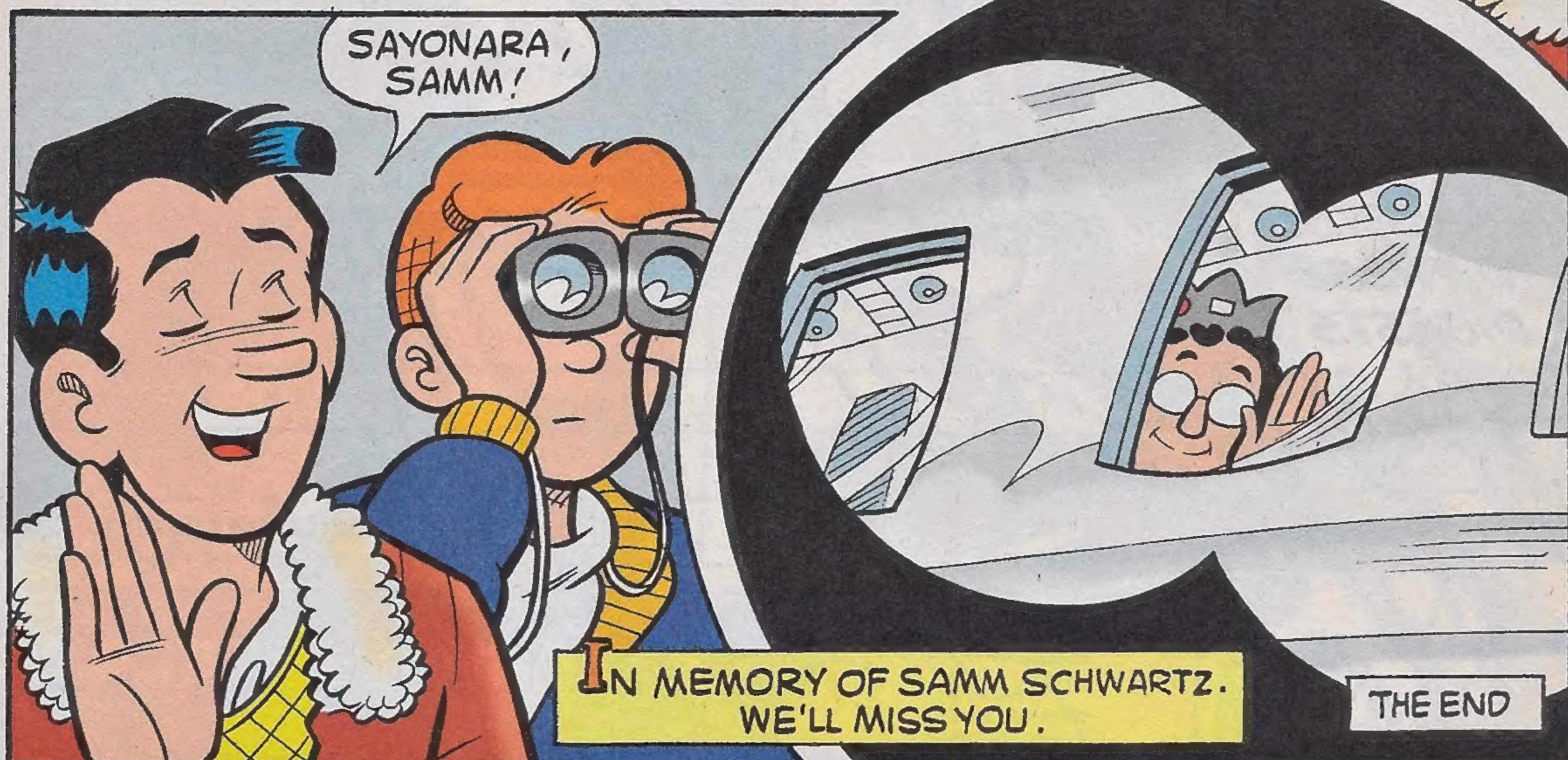


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